

**WRITTEN QUESTION TO  
THE MINISTER FOR ECONOMIC DEVELOPMENT, TOURISM, SPORT AND CULTURE  
BY DEPUTY M.R. SCOTT OF ST. BRELADE  
QUESTION SUBMITTED ON MONDAY 23rd OCTOBER 2023  
ANSWER TO BE TABLED ON MONDAY 30th OCTOBER 2023**

*The Minister tabled a revised answer on 3rd November 2023 to this question following a decision by the Bailiff, under Standing Order 12(4)(c), that the original answer was not directly relevant to the question asked.*

**Question**

“Will the Minister provide the date and details (including either a link to, or a copy of) every Economic Impact Assessment commissioned or conducted over the last seven years by the Department for the Economy, or any independent consultants engaged by that Department, in respect of the following organisations funded by that Department –

- (a) Jersey Business;
- (b) Visit Jersey;
- (c) Digital Jersey;
- (d) Jersey National Park;
- (e) the Jersey Competition Regulatory Authority; and
- (f) (after 2016) Jersey Reds?”

**Answer**

Formal Economic Impact Assessments are not conducted as part of the process of Arms Length Organisation (ALO) governance. Such organisations typically have an indirect impact on the wider economy as they play the role of enablers to private businesses.

All payments made by Government to ALOs are accompanied by either a business case (for growth revenue expenditure) or a grant agreement with associated appraisal (in the case of grants made under existing partnership agreements).

Amongst the requirements for a business case or grant agreement are an appraisal of the costs and benefits of the available options and their anticipated impact along with a review of delivery against stated priorities.

Jersey Reds were a private business and work was undertaken, in 2018, by Via Analytics to measure the economic value of Jersey Reds to the wider economy. This report has not been published and is considered commercially sensitive, however I can confirm that the independent assessment determined that in 2018 the Jersey Reds made a contribution to Jersey’s economy of £1.4 - £2.1m annually. This was largely derived from tax on payroll and fans from visiting clubs travelling to watch their team play in Jersey at that time.

The use of independent consultants is reported biannually via P.59 reports.