

**WRITTEN QUESTION TO THE MINISTER FOR SUSTAINABLE ECONOMIC  
DEVELOPMENT**

**BY DEPUTY S.M. AHIER OF ST. HELIER NORTH  
QUESTION SUBMITTED ON TUESDAY 28th MAY 2024  
ANSWER TO BE TABLED ON TUESDAY 4th JUNE 2024**

**Question**

“Will the Minister state, for each of the last five years –

- (a) the total number of scratch cards sold per price category (for example, £2, £5, £10)
- (b) the total revenue from each price category; and
- (c) the amount of profit that can be allocated to each price category?”

**Answer**

**2019**

<b>Price Point</b>	<b>Tickets Sold</b>	<b>Revenue</b>	<b>Gross Profit</b>	<b>Net Profit</b>
<b>£2</b>	809,450	1,618,900	582,804.00	99,076.68
<b>£3</b>	561,400	1,684,200	589,470.00	269,472.00
<b>£5</b>	681,250	3,406,250	1,021,875.00	374,687.50
<b>£10</b>	204,725	2,047,250	573,230.00	204,725.00
	2,256,825	8,756,600	2,767,379	947,961

**2020**

<b>Price Point</b>	<b>Tickets Sold</b>	<b>Revenue</b>	<b>Gross Profit</b>	<b>Net Profit</b>
<b>£2</b>	1,227,450	2,454,900	883,764	417,333
<b>£5</b>	637,900	3,189,500	956,850	350,845
<b>£7</b>	68,300	478,100	109,963	23,905
<b>£10</b>	245,450	2,454,500	687,260	269,995

**2021**

<b>Price Point</b>	<b>Tickets Sold</b>	<b>Revenue</b>	<b>Gross Profit</b>	<b>Net Profit</b>
<b>£2</b>	1,127,550	2,255,100	811,836	383,367
<b>£5</b>	818,800	4,094,000	1,228,200	450,340
<b>£7</b>	29,700	207,900	47,817	10,395
<b>£10</b>	351,100	3,511,000	983,080	386,210

**2022**

<b>Price Point</b>	<b>Tickets Sold</b>	<b>Revenue</b>	<b>Gross Profit</b>	<b>Net Profit</b>
<b>£2</b>	1,071,475	2,142,950	771,462	364,302
<b>£5</b>	781,816	3,909,080	899,088	195,454
<b>£10</b>	314,625	3,146,250	880,950	346,088

**2023**

<b>Price Point</b>	<b>Tickets Sold</b>	<b>Revenue</b>	<b>Gross Profit</b>	<b>Net Profit</b>
<b>£2</b>	864,500	1,729,000	622,440	293,930
<b>£5</b>	755,350	3,776,750	868,653	188,838
<b>£10</b>	496,550	4,965,500	1,390,340	546,205