

**WRITTEN QUESTION TO  
THE MINISTER FOR ECONOMIC DEVELOPMENT, TOURISM, SPORT AND CULTURE  
BY DEPUTY R.S. KOVACS OF ST. SAVIOUR  
QUESTION SUBMITTED ON MONDAY 15th MAY 2023  
ANSWER TO BE TABLED ON MONDAY 22nd MAY 2023**

**Question**

“Regarding the Tourism Development Fund, will the Minister confirm –

- (a) whether this fund is still active, and if it is, what the current balance is, and what plans are in place for the next three years to utilise the funds; and
- (b) how much has been paid in and out of the fund each year since its establishment and to whom?”

**Answer**

- a) The Fund is inactive with a remaining balance of £17,233.06.
- b) Grants paid into the fund are listed in Table i below whilst payments from the fund are broken down by recipient in Table ii.

**Table i**

Year	Grant received <sup>1</sup>
2001	-
2002	-
2003	£19,700,000
2004	-
2005	-
2006	£1,000,000
2007	-
2008	-
2009	-
2010	-
2011	£650,000
2012	-
2013	£500,000
2014	£500,000
2015	£500,000
2016	-
2017	-
2018	-

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<sup>1</sup> Excludes interest







<i>Tarka Sea Trips</i>	Marketing of Fishing Trips												644						<b>644</b>
<i>Jersey Chess Club</i>	Polar Capital Jersey Open Chess Tournament												5,000	4,500					<b>9,500</b>
<i>Jersey Heritage</i>	JHT - Ice Age Interpretation												91,898	73,000		75,930			<b>240,828</b>
<i>Jersey Tourism</i>	Pearl Izumi Tour Series / Beach Signs Project												11,079	75,100					<b>86,179</b>
<i>Jersey Language Adventure</i>	Marketing for Language School												1,339	983					<b>2,322</b>
<i>St Brelades College</i>	Support Costs of Attending Overseas Marketing Events													2,400					<b>2,400</b>
<i>West Park Marine Lake Trust</i>	Support Cost of Restoring West Park Swimming Pool													115,000					<b>115,000</b>
<i>JezzyJourney Boutique</i>	Marketing Support													6,980		370			<b>7,350</b>
<i>Paradox Ltd</i>	Refurbishment of Washrooms													20,000					<b>20,000</b>
<i>Jersey Canoe Club</i>	Jersey Int Kayak Symposium													7,000					<b>7,000</b>
<i>Jersey Tourist Guide Association</i>	Jersey Tourist Guide Association Training													8,500	20,900	900			<b>30,300</b>
<i>La Hougue Farm (1975) Ltd</i>	Purchase Indoor Equipment													64,908	235,091				<b>299,999</b>
<i>Jersey Conference Bureau</i>	New Website													13,500	750				<b>14,250</b>
<i>BeachAbility</i>	Marketing													5,110	5,330				<b>10,440</b>
<i>Miller Howard Mr</i>	BeachAbility													5,500					<b>5,500</b>
<i>Jersey Film Festival</i>	Sound Equipment															3,760			<b>3,760</b>
<i>Jersey Fencing</i>	Autumn Fencing Festival														3,000				<b>3,000</b>
<i>Samares Manor</i>	Achieve Botanical Status													17,721	75,279				<b>93,000</b>
<i>2015 Island Games Organising Committee</i>	Mobile Spectator Seating													29,802	40,190				<b>69,992</b>
<i>Folklore Festival Limited</i>	Partial Funding for the Festival															28,798			<b>28,798</b>
<i>Jersey Heritage</i>	Neanderthal Model															9,500			<b>9,500</b>
<i>Jersey Classic &amp; Modern Trails Club</i>	Jersey Classic & Modern Internatioanl 2 Day Trail															3,411	1,589		<b>5,000</b>
<i>Woodfire Limited</i>	Portlet Café - sanitary facility															40,000			<b>40,000</b>
<i>Secrets Beneath Productions Ltd</i>	Secrets Beneath Events - marketng and promotion															8,884	598		<b>9,482</b>
<i>Helping Hands Charities</i>	Big Gig In the Park - marketing and promotion															20,000			<b>20,000</b>

<i>The Jersey Literary Festival Association</i>	Off Island Marketing Campaign																24,695	15,241					<b>39,936</b>
<i>Ports of Jersey</i>	Jersey International Air Display																55,000	2,710					<b>57,710</b>
<i>Jersey War Tunnels</i>	Refurbishment of OT Gallery																30,000						<b>30,000</b>
<i>Dance World Cup Ltd</i>	Hosting Dance World Cup in Jersey																	57,552					<b>57,552</b>
<i>Jersey International Motoring Festival</i>	Motoring Festival - marketing and attractions																57,906	28,255					<b>86,161</b>
<i>Jersey National Park Ltd</i>	Branding Project																					36,000	<b>36,000</b>
<i>Jersey Agility Club</i>	Overseas Marketing																695						<b>695</b>
<i>The Jersey Military Vehicle Club</i>	Hospitality, Low Loader and Fuel Costs																10,705						<b>10,705</b>
<i>The Jersey Arts Trust</i>	The Happy Show																	4,800					<b>4,800</b>
<i>Jersey Squash &amp; Racketball Association</i>	Hosting and Promotion of European Team Championships / Junior Tour Event																		6,500				<b>6,500</b>
<i>Hartmann House Limited</i>	Jersey Style Awards																		20,000				<b>20,000</b>
<i>Jersey Hockey Limited</i>	Audio Visual Equipment																					40,000	<b>40,000</b>
<i>The Lido (Harve des Pas) Limited</i>	Refurbishment and Improvement of Facilities																					39,452	<b>39,452</b>
<i>Waterbus Company Limited</i>	Off Shore Sightseeing Service and Cruise Tender																		63,065				<b>63,065</b>
<i>Super League Triathlon Jersey</i>	Support the Hosting of the Event in Jersey																		200,000				<b>200,000</b>
<i>Jersey Hospitality Association</i>	Zest Festival																					4,479	<b>4,479</b>