

**WRITTEN QUESTION TO
THE MINISTER FOR ECONOMIC DEVELOPMENT, TOURISM, SPORT AND CULTURE
BY DEPUTY R.S. KOVACS OF ST. SAVIOUR
QUESTION SUBMITTED ON TUESDAY 30th MAY 2023
ANSWER TO BE TABLED ON TUESDAY 6th JUNE 2023**

Question

“Further to [Written Question 223/2023](#), will the Minister confirm that the £19,700,000 shown as a grant into the Tourism Development Fund was a transfer from the Tourism Investment Fund and already allocated, at the time of transfer, against various projects; will he further indicate whether there is any intention to activate and use this Tourism Development Fund, and if not, why not?”

Answer

That is correct, the £19,700,000 shown as a grant into the Tourism Development Fund was a transfer from the Tourism Investment Fund and was, for the most part, already allocated, at the time of transfer.

At this stage we are in the process of developing a new strategy for the visitor economy, as highlighted in the Ministerial Delivery Plan. We are currently in the development phase working with a stakeholder group made up of representative bodies including Jersey Hospitality Association, Chamber of Commerce, Visit Jersey, Luxury Jersey Hotels, Jersey Business & Ports of Jersey.

It is therefore as yet unclear whether or not it would be appropriate to re-activate the Tourism Development Fund.