

**WRITTEN QUESTION TO THE MINISTER FOR HOUSING AND COMMUNITIES
BY DEPUTY L.V. FELTHAM OF ST. HELIER CENTRAL
QUESTION SUBMITTED ON MONDAY 15th MAY 2023
ANSWER TO BE TABLED ON MONDAY 22nd MAY 2023**

Question

“Will the Minister provide details of any discussions he has had with the Assistant Chief Minister with responsibility for Communications about how Government communications can be improved for the Island’s communities?”

Answer

Officers in the Communications’ Directorate supported the Minister for Housing and Communities, and his officers, by developing and implementing a communications handling plan for this consultation. A news release, widely picked up by the local media, was produced to coincide with the launch. Officers in the communications team and officers in the Minister’s team have been working closely together on the second phase of the consultation, which is focusing on more direct engagement, in particular with communities which do not have English as their first language. Communications colleagues have also guided the Housing team on how best to promote upcoming tenant-focused and landlord-focused meetings. This includes posters, translated into a number of languages, social media ‘events’ and a Ministerial video to explain the key points from the proposals, and how Islanders can have their say. The teams have also worked closely to develop feedback postcards, again in multiple languages, to encourage those who do not have the time or the desire to read the full consultation document to provide succinct feedback on the key points of the consultation paper.