

STATES OF JERSEY

Media Working Party

Impact of Social Media

Monday 11th January 2010

bright
social media

Content

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Appendix One – Breakdown of Social Media on States of Jersey



Objectives

The States of Jersey have put together a Media Working Party to discuss a number of areas in respect of access to, and the recording of, States meetings, and agreed the following terms of reference:

To determine:

- (1) the level of demand for the recording of meetings;**
- (2) a definition of 'the media'; and**
- (3) to refer any recommendations to the PPC/States.**

The Working Party would give initial consideration to: access to government, executive and non-executive meetings; the provision of information to the public; the use of audio and visual recording equipment; and the rights of those present in respect of being filmed or recorded. The Working Party would take account of the right of redress afforded to members of the public by the regulated media, and consideration would be given to the role of the internet.

It was agreed that a definition of 'accredited media' should be established and a call for evidence made to request submissions from stakeholders. Hearings with stakeholders would be held following the receipt of submissions.

About

Bright Social Media was founded by Katrina de Gruchy who is a professional Chartered Institute of Marketing (CIM) marketer. Katrina has studied many elements of marketing including: planning, research, strategy, viral, blog design and social media.

Katrina began her career assisting new business start-ups and entrepreneurs with marketing activities such as creating business logos, advertisements, e-newsletters and websites. One of Katrina's early career highlights was the publication of her research work on 'business start ups in Northern Ireland'.

She progressed up the marketing career ladder developing offline and online marketing and business strategies for small businesses, charities and entrepreneurs, amongst others. In her last position she was responsible for creating a marketing strategy to bring in £2 million pounds for charity.

Since then she has created e-strategies and re-developed websites to expand clients online income streams, strengthen brand and develop customer relationships.

Keeping up to date with all social media trends and technology Katrina creates social media strategies that make her clients stand out from the crowd. She loves a challenge, generating new ideas, stepping out of the box and being creative with it.



1. Introduction

1.1 What is Social Media?

Social Media Marketing is a relatively new coined phrase, used by both PR and marketers alike, to describe this innovative approach to promote to customers.

"Social media marketing is a term that describes use of social networks, online communities, blogs, wikis or any other online collaborative media for marketing, sales, public relations and customer service. Common social media marketing tools include Twitter, blogs, LinkedIn, Facebook, Flickr and YouTube. " [Wikipedia](#)

Social media is a form of internet marketing. The concept is to use a selective number of social media tools available to and communicate with customers, strengthen the business brand and ultimately increase sales.

Example of social media tools include:

- Networks sites ([MySpace](#), [Facebook](#), [LinkedIn](#))
- Micro blogs ([Twitter](#))
- Social bookmarking ([Digg](#), [Stumbleupon](#))
- Social media sharing ([Flickr](#), [YouTube](#))
- Review/ratings sites ([ePinions](#), [BizRate](#))
- Blogs ([WordPress](#), [Blogger](#))
- Forums ([Digital Photography Review](#))
- News aggregators (RSS, [Google Reader](#)) and
- Virtual 3D networks ([SecondLife](#), [ActiveWorlds](#)).

1.2 Taking the World by Storm...

Social Media is a new revolution shaking up the world. The usage growth is phenomenon and should not be ignored.

Social Media is Booming...

- By 2010 Gen Y will outnumber Baby Boomers...96% of them have joined a social network
- Social Media is the #1 activity on the Web
- If Facebook were a country it would be the world's 4th largest between the United States and Indonesia (note that Facebook is now creeping up – recently announced 300 million users)
- More than 1.5 million pieces of content (web links, news stories, blog posts, notes, photos, etc.) are shared on Facebook...daily.
- The fastest growing segment on Facebook is 55-65 year-old females
- The #2 largest search engine in the world is YouTube

Its reach is PHENOMENAL...

Years to Reach 50 millions Users: Radio (38 Years), TV (13 Years), Internet (4 Years), iPod (3 Years)...Facebook added 100 million users in less than 9 months...iPhone applications hit 1 billion in 9 months.

People are talking about you...

- Because of the speed in which social media enables communication, word of mouth now becomes world of mouth
- 34% of bloggers post opinions about products & brands
- 78% of consumers trust peer recommendations
- Only 14% trust advertisements
- Only 18% of traditional TV campaigns generate a positive ROI
- 25% of search results for the World's Top 20 largest brands are links to user-generated content
- 80% of Twitter usage is outside of Twitter...people update anywhere, anytime...imagine what that means for bad customer experiences

Social Media is changing the way we live...

- % of companies using LinkedIn as a primary tool to find employees?...80%
- 24 of the 25 largest newspapers are experiencing record declines in circulation because we no longer search for the news, the news finds us
- In the near future we will no longer search for products and services they will find us via social media



1.3 Why should government understand the use and impact of social media technologies?

In a very short period, social media has had a profound impact on power equations, in the context of both how citizens engage with governments and how consumers engage with brands. Citizens and consumers can have a voice that is collectively as important as the traditional media. It has also given citizens and consumers a platform to come together and form communities around shared interests and issues. We are only beginning to understand the scope and scale of such changes and it is critical government to understand the use and impact of social media technologies.

2. Benefits

By choosing to create a Social Media Marketing Strategy the States of Jersey would be able to:

- Talk directly to islanders instead of via platforms
- Engage in two way conversations
- Give islanders a voice.
- Learn about what islanders want, what they want to hear, what actions they require
- Find out what is being said about the States and its members
- Build strong relationships with the community
- Deal with negative coverage quickly and efficiently
- Increase the speed of public feedback and input
- Improve the quality of government communication
- Use it as a resource, find out triggers, hot topics
- Use it as research...ask your audience directly

3. Is it working for other Governments?

3.1 America

Simply put, yes! The most obvious case entwining social media and politics is Barack Obama.

Barack Obama is the first "Social Media President" in history. He's the first one to understand and harness the power of sharing and communicating through social media platforms to not only get out his message, but to energize a group of Americans into action. Of course it wasn't just Barack alone, it was his campaign team that focused in and realized the power and reach utilizing different aspects of web technologies could bring them. It wasn't just one social media site used either, it was everything working in conjunction with one another, complementing each other and promoting the same singular message of the Change that can happen if people on these sites helped to elect Barack Obama president of the United States of America.

/www.searchmarketinggurus.com By Li Evans

Barack managed to use every social media tool relevant to his cause. He created a Social Media campaign to drive this forward and engage the people of the United States in such a way that set him apart from his predecessors and with the result that he beat the Clintons to the post!

Over three million followers on Twitter!

The image shows a screenshot of Barack Obama's Twitter profile. At the top, there is a blue header with the Twitter logo and a 'Login Join Twitter!' button. Below the header, a yellow banner reads 'Hey there! BarackObama is using Twitter.' with a 'Join today!' button. The main profile area shows the name 'BarackObama' with a verified account icon. The bio reads: 'Secretary Sebelius discusses how health reform will provide secure and stable insurance for American families -- Watch: <http://bit.ly/8-u>'. To the right, account statistics are displayed: 743,339 following, 3,077,757 followers, and 35,611 listed. There are also links for 'Tweets' (113), 'Favorites', and 'Following'.

The United States of America blogsite including videos:

3.2 United Kingdom

With the USA often leading the way in politics, technology and leadership it is no surprise that the UK is not far behind in implementation. The success of Barack's SM Campaign did not go un noticed and the UK Government have introduced Social Media to engage with Britain. All the main UK parties are devoting almost as much of their attention to how to turn the internet's power, reach and speed to their advantage, as they are to actual policy.

3.2.1 How the 2010 election will be won by blogs and tweets

Sky News' have even employed a 'Twitter correspondent' is to focus on politics for its Westminster bureau, "ahead of what is likely to be a very social media general election",

At the last election, in May 2005, social networking sites were known to few. Facebook was largely unheard of and Twitter had yet to be invented. YouTube had been in existence for only three months. Blogs were in their infancy and political bloggers, now hugely influential in the flow of news, had yet to evolve. All parties used email, but beyond that the internet remained undeveloped as a campaigning tool.

Election 2010 will show how much the world has changed – and how susceptible election outcomes now are to the unpredictability of events online.

They want their supporters to talk to their friends about their political enthusiasm and to learn the US lesson that people are more likely to be influenced by those they are acquainted with than by politicians, newspapers or experts.

Francesca Brosan, Chairman of Omobono says “ **Businesses large and small are disenfranchised from the political process. Twitter has emerged as the channel that politicians take notice of**”.

The @2010election (twitter name) feed will host discussions, videos and links, as contributed by its active followers, in an effort to provide a hub for election updates and the effect candidate parties might have on businesses.

Politicians are always talking about engaging and listening to the electorate; now, they finally have the technology to make it happen.”

Downing Street on Twitter

The screenshot shows the Twitter profile for Downing Street. The profile is verified and includes the following information:

- Name:** DowningStreet
- Location:** 10 Downing Street, London
- Web:** <http://www.number10.gov.uk/>
- Bio:** The official twitter channel for the Prime Minister's Office based at 10 Downing Street.
- Stats:** 485,415 following, 1,715,451 followers, 4,185 listed.
- Tweets:** 114
- Actions:** block DowningStreet, report for spam

A tweet from January 9th is visible, discussing a podcast by the PM about counteracting weather. A red arrow points to the 'followers' count.

Downing Street Blogsite with using an integrated social media approach including video, photos, Twitter, Facebook...

Number10.gov.uk
The official site of the Prime Minister's Office

Home News Communicate Meet the PM History and Tour Number 10 TV Enter search terms Go

PHOTOS

Top Story

Plans unveiled for free laptops for low income families

The Prime Minister and Schools Secretary Ed Balls have announced plans to give 270,000 low income families a free computer and free broadband access.

The Home Access scheme is part of a Government drive to close the digital and educational divide between rich and poor and help keep parents in touch with their child's progress.

We will have a live stream of Gordon Brown's speech on education shortly after 13:00 GMT today.

Visit the DCSF website

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Friday 8 January 2010

Gas supplies secure, says PM

The Government is doing everything it can to ensure the safety and security of people in Britain during the current cold spell, the Prime Minister has said.

Friday 8 January 2010

PM heralds major wind energy expansion

The Prime Minister has said the rights granted to energy companies today to develop the biggest expansion of wind energy in the world will make a significant contribution to reducing emissions and boosting low-carbon jobs in the UK.

Friday 8 January 2010

DM's article on super-fast broadband

Friday 8 January 2010

PM's article on super-fast broadband

The Prime Minister has written an article for the Telegraph newspaper, on the potential for super-fast broadband in the UK.

Friday 8 January 2010

Cold weather webchat

Helen Goodman, Minister for Work and Pensions, spent an hour answering your questions on Government support during the extreme weather conditions.

Thursday 7 January 2010

Government closely monitoring weather situation says PM

The Prime Minister has thanked the voluntary and emergency services helping to ease problems caused by the heavy snow and widespread ice that continued across parts of the UK on Thursday.

Thursday 7 January 2010

Going for Growth

The Government has published its strategy for how to return the economy to strong, sustainable, long-term growth.

backing young Britain

The Downing Street website will host a live discussion on Backing Young Britain on 14 January. Register and submit your questions to the panel.

The UK in Afghanistan

See the latest stories about the UK and Afghanistan and find out more about the London Conference, or read about the UK's involvement in Afghanistan.

Read more about Sarah Brown

Our Sarah Brown section contains biographical info, pictures, news and blog posts from the Prime Minister's wife.

Twitter Feed

YouTube

Latest Videos

- PM's Podcast 9 January 2010 Sun Jan 10 2010
- 'The Force' supports Learning Differences Sun Jan 10 2010
- 1 to 1 Tutton Mon Jan 11 2010
- PM's New Year Message Mon Jan 11 2010

[View all videos](#)

Share this:

Twitter

Latest Commentary

DowningStreet: This week's podcast by the PM discusses action being taken to counter the snow and freezing weather
<http://www.number10.gov.uk/ver.na...ary 2010 17:19:55>

DowningStreet RT @metoffice: FLASH Warning of Heavy Snow for East of England valid from 1326 Sat 09 Jan to 0600 Sun 10 Jan
<http://bit.ly/4VFPgy>
 09 January 2010 15:13:47

DowningStreet RT @OSAgovuk if you're driving in #uknow, THINK! <http://bit.ly/THINK-snow>
 09 January 2010 14:42:06

DowningStreet Helen Goodman, Minister for Work & Pensions, arrives at 10am for a live webchat on support during the cold snap
<http://bit.ly/7ARtM> #uknow
 08 January 2010 09:31:54

[Read commentary](#)

Share this:

Facebook

News and video from Number 10 through a Facebook application

Find us on Facebook

3.3 Other example initiatives

The New Opportunities online consultation

(www.hmg.gov.uk/newopportunities.aspx) provides access to the *New Opportunities* White Paper and seeks opinion on how the UK can draw on the opportunities offered by the global economy. The site is a primary source of information that encourages users to engage in discussions in other locations before submitting their comments.

The Sustainable Development Commission website

(www.sd-commission.org.uk/pages/sd-panel.html) The Sustainable Development Commission has recruited a 500-strong panel of multi-discipline stakeholders to which it can pose regular consultation questions.

Number 10 webchats

(www.number10.gov.uk/news/webchats) allow the general public to direct questions at the people who make decisions that affect their lives. They are a cost-effective and engaging way of involving the public in government processes, and embed good content.

The Communities and Local Government discussion forums

(<http://haveyoursay.communities.gov.uk/forums/>) enable users to debate issues that are relevant to their local community through the Department's own social media channels. They are a low-cost way of gathering public opinion and placing the views of the public at the heart of policy-making processes.

The Listening to Students blog

(<http://talk.dius.gov.uk/blogs/studentlistening/>) provides the Department for Innovation, Universities and Skills (DIUS) with an opportunity to post information that will engage university students in government decisions. The Department's dedicated social media unit creates technical solutions, policy and communications. The student listening blog is a good example of the way in which DIUS creates dedicated spaces for key stakeholders using low-cost social media.

RAF careers promotion

(www.bebo.com/theroyalairforce) has benefited from social media activity. Its Bebo page successfully exploits the network effect by giving users highly engaging content that they want to talk about and share with others. To do this they allowed frontline staff to tell their own stories using video and chat.

4. Does SM affect States of Jersey?

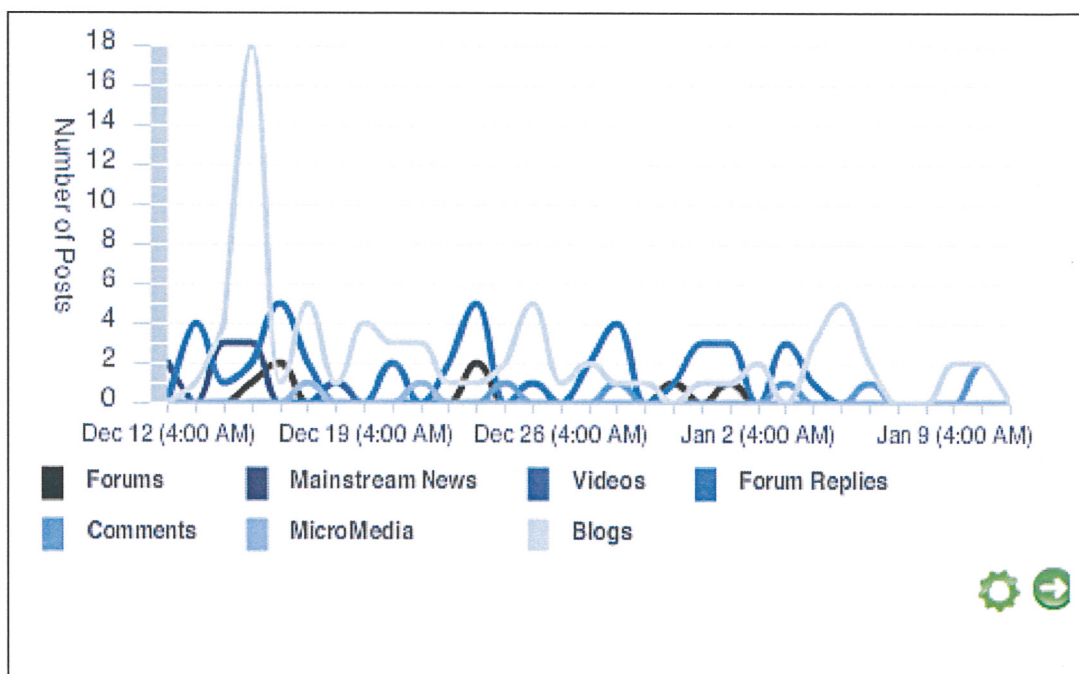
Ever wondered what is being said about the States of Jersey? Still not convinced of Social Media as a credible source?

I have taken the courtesy of pulling together a report, bringing together all the conversations online about the States of Jersey mentioning some of its members (based on the past 30 days only). See Appendix One. Please take time to read this.

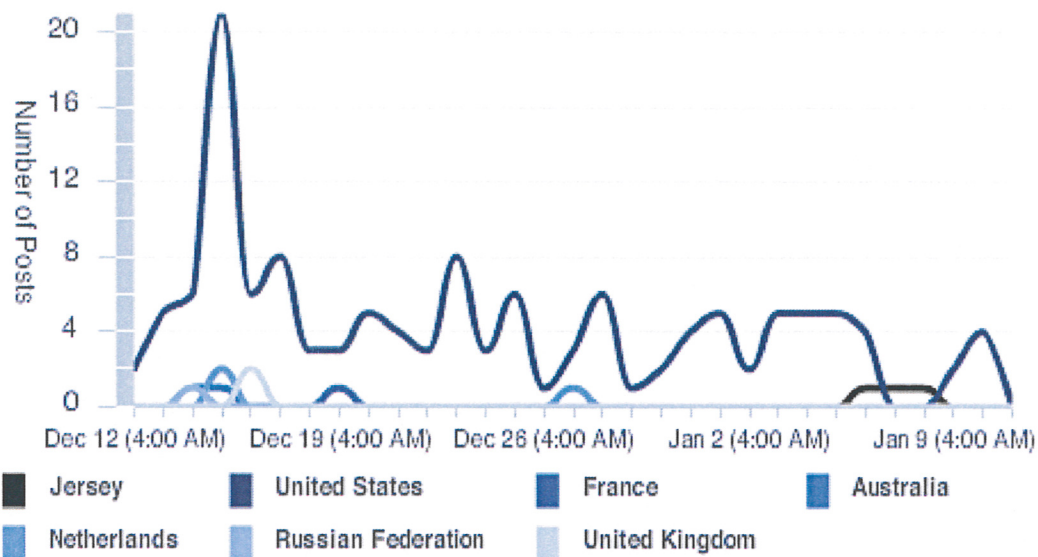
4.1 Highlights

This is an overview of main types of mediums in which the States of Jersey are being discussed.

4.1.1 Overview - Social Media Forums



4.1.2 Region Overview:



4.1.3 Tag Cloud:

These are the keywords generated from all Social Media sources that describe the States of Jersey

time available home internet provide john
 peter clear line number chief jersey
 group taken long quote cameron reason
 good business michael deputy case
 power kind under 2010 decision public article
 local thanks different states right great
 island news named work told old
 information minister pages look world model
 services able

5. The Solution

5.1 Recognise and Take Action

The first step to success is recognising that Social Media Marketing is not going to disappear, in fact all statistics point to phenomenal growth. If you can recognise this and take appropriate action, Jersey can become one of the leaders in Social Media.

5.2 Create a Social Media Marketing Plan

Commitment to Social Media is imperative. Results will not happen overnight as trust has to be earned. Plan your route and involve the public at all stages to better ensure success.

1. Be credible

Be accurate, fair, thorough and transparent.

2. Be consistent

Encourage constructive criticism and deliberation. Be cordial, honest and professional at all times.

3. Be responsive

When you gain insight, share it where appropriate.

4. Be integrated

Wherever possible, align online participation with other offline communications.

5. Get your staff involved

Wherever possible get your civil servants online. They are your voice and your representatives

5.3 Contact Bright Social Media

For more information on creating a Social Media strategy please feel free to contact Katrina de Gruchy (details given below).



6. Summary

The landscape of media, pr and marketing are changing. The people have taken control of what they want to hear, see and purchase. Building trust is an integral part of social media, which should be built up slowly and honestly.

By creating a Media Working Party the States of Jersey are acknowledging that relying on traditional media alone is no longer an option. With the right social media plan the government can find new ways to engage with and listen to islanders. By implementing Twitter, Facebook, Flickr , blogs and all other social media tools, there is the opportunity to take politicians to the people, educate the masses, entice younger audiences. No other media and marketing tools have such effect.

It's a new voice waiting to be heard...it's time to listen!

Katrina de Gruchy

Appendix One

REVIEW OF SOCIAL MEDIA AND STATES OF JERSEY.

NB When reviewing the below keep a note of the source as this is the social media forum on which you have been discussed. (Only taken over a 30 day period)

[centurean2 on How Fabian and Trotskyite neo-fascists took over western communities. BRITAIN 60 Minutes.....](#)

Source: [centurean2.wordpress.com](#). Posted on: Jan 10, 2010 03:32 PM by centurean2

...r Simon Bellwood was sacked in 2007 after speaking out. Jersey health minister **Stuart Syvret** was sacked after publicising a suppressed report into abuse all...

Sentiment: Neutral

[centurean2 on I was only obeying orders ... or how Schools Secretary 'Eddie' Balls dressed as a German officer PHOTO IN LINK.....](#)

Source: [centurean2.wordpress.com](#). Posted on: Jan 10, 2010 03:28 PM by centurean2

...r Simon Bellwood was sacked in 2007 after speaking out. Jersey health minister **Stuart Syvret** was sacked after publicising a suppressed report into abuse all...

Sentiment: Neutral

[Powerful Arguments](#)

Source: [tonymusings.blogspot.com](#). Posted on: Jan 06, 2010 07:40 PM by TonyTheProf

... 2008. For example, the draft script says "It has never been suggested by the **States of Jersey** Police that Child Murder took place at Haut de Ia Garenne." ...

Comment Count: 4 | **Unique Commenters:** 3 | **Engagement:** 1 | **Vote Count:** 0 | **Inbound Links:** 0 | **Sentiment:** Neutral

[Anonymous on Jersey senator **Stuart Syvret** seeks asylum in London](#)

Source: [liberalengland.blogspot.com](#). Posted on: Jan 06, 2010 07:47 AM by Anonymous

...ted by people and their intransigent unthinking acceptance of so much of what **Stuart Syvret** peddles that I thought a dose of irony might be a little light ...

Sentiment: Neutral



[Facts, Evidence, Untruths, and is somebody telling “LIES“?](#)

Source: [coverupjersey.blogspot.com](#), Posted on: Jan 06, 2010 01:17 AM by cover-up-jersey

...ntain and strengthen the publics trust and confidence in the integrity of the **States of Jersey**,” (paragraph 8.)
The Committee will be aware that the States...

**Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 |
Sentiment: Neutral**

[Facts, Evidence, Untruths, and is somebody telling “LIES“?](#)

Source: [voiceforchildren.blogspot.com](#), Posted on: Jan 05, 2010 07:33 PM by voiceforchildren

...ntain and strengthen the publics trust and confidence in the integrity of the **States of Jersey**,” (paragraph 8.)
The Committee will be aware that the States...

**Comment Count: 78 | Unique Commenters: 37 | Engagement: 5 | Vote Count: 0 | Inbound Links: 1 |
Sentiment: Neutral**

[THE CHIEF OFFICER OF THE STATES OF JERSEY POLICE IS TO RETIRE THIS YEAR.](#)

Source: [coverupjersey.blogspot.com](#), Posted on: Jan 05, 2010 06:05 PM by cover-up-jersey

...sey's Blog This update has been issued by friends of the Chief Officer of the **States of Jersey** Police. It is
intended to assist editors in reporting any is...

**Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 |
Sentiment: Neutral**

[Press Statement from “Friends of Graham Power”.](#)

Source: [voiceforjersey.blogspot.com](#), Posted on: Jan 05, 2010 04:05 PM by voiceforchildren

...UARY 2010. This update has been issued by friends of the Chief Officer of the **States of Jersey** Police. It is
intended to assist editors in reporting any is...

**Comment Count: 6 | Unique Commenters: 5 | Engagement: 2 | Vote Count: 0 | Inbound Links: 0 |
Sentiment: Neutral**

[Douglas C Cameron](#)

Source: [cameron1597.blogspot.com](#), Posted on: Jan 04, 2010 08:32 PM by Cameron

Eric Douglas Cameron Bright Sex Cameron Richard Cameron Robert Cameron Michael Cameron Interview
County Cameron Cameron Andrew Cameron Bio

**Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 |
Sentiment: Neutral**



[I Love Winter Break](#)

Source: youtube.com, Posted on: Jan 03, 2010 04:37 AM by VMKRose

Author: VMKRose Keywords: winter christmas break target haley reid **michael cameron** jacob mark dog pig oink bra thong alain movies summerlynn black Added: J...

View Count: 0 | Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[RE: Swine-flu updates - Page 275 - David Icke's Official Forums...](#)

Source: www.davidicke.com, Posted on: Dec 31, 2009 12:17 PM by beldazar

...ormer health minister condemns the decision to give drug to healthy children...**Ben Shenton** has attacked the decision to give Tamiflu to healthy children as ...

Forum Thread Size: 1590 | Unique Commenters: 111 | Vote Count: 0 | Sentiment: Neutral

[RE: Swine-flu updates - Page 115 - David Icke's Official Forums...](#)

Source: www.davidicke.com, Posted on: Dec 31, 2009 05:43 AM by candygirl

...Group urged £1.3m be provided to enable health staff to tackle the virus. The **States Assembly** was also told by the minister that a contingency fund of £4.2...

Forum Thread Size: 1590 | Unique Commenters: 111 | Vote Count: 0 | Sentiment: Neutral

[Unions to take whatever action is necessary after International Labour Organization e...](#)

Source: forums.theindiajobs.com, Posted on: Dec 30, 2009 07:34 AM by Jimit

...rthcoming employment legislation. The Employment*Relations Law, passed by the **States of Jersey** in 2005, is due to come into force later this year. It was d...

Forum Thread Size: 1 | Unique Commenters: 1 | Engagement: 1 | Vote Count: 0 | Sentiment: Neutral

[More than 30 arrests over holiday - BBC News](#)

Source: www.forum.drinkdriving.org, Posted on: Dec 29, 2009 05:11 PM by Latest News

The Christmas period is "busy but steady" for **States of Jersey** Police with more than 30 arrests, including 10 for assault. More...

Comment Count: 1 | Unique Commenters: 1 | Engagement: 1 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral



[Lex on Jersey Shore: The Idiot, the Worse, and the Muscled](#)

Source: lexgetsphysical.wordpress.com, Posted on: Dec 28, 2009 06:47 PM by Lex

...ricans a worse rep than Jersey. But, both all the Italian-American groups AND **Jersey politicians** are pretty upset about it. I don't blame them, because thi...

Sentiment: Neutral

[THOSE WHO SAY PDP DOESN'T WANT REFORMS MISS THE POINT](#)

Source: www.nigerianbestforum.com, Posted on: Dec 26, 2009 03:06 PM by Prince

...s interested, if all the national assembly members are interested, if all the **states assembly** are interested and we are all singing the same song and follo...

Comment Count: 0 | **Unique Commenters:** 0 | **Engagement:** 0 | **Vote Count:** 0 | **Inbound Links:** 0 |
Sentiment: Neutral

[Retail and Wholesale – Reduce the Loss of Investment by Choosing a Reliable Wholesale Supplier](#)

Source: retailtrade.pricestop.com, Posted on: Dec 25, 2009 04:30 PM by cancanx

...Money See: Dropshipper Wholesale (Platinum Edition) and Turnkey Store Online. **Michael Cameron J. Smith** runs an online business on Ebay and has managed to j...

Comment Count: 0 | **Unique Commenters:** 0 | **Engagement:** 0 | **Vote Count:** 0 | **Inbound Links:** 0 |
Sentiment: Neutral

[Girl not forced to have vaccine](#)

Source: www.medicalbusinesscafe.com, Posted on: Dec 25, 2009 08:53 AM by admin

.... Vaccination target The schoolgirl's mother had opted to take her out of the **States of Jersey** immunisation programme because of fears over the safety of t...

Comment Count: 0 | **Unique Commenters:** 0 | **Engagement:** 0 | **Vote Count:** 0 | **Inbound Links:** 0 |
Sentiment: Neutral

[Girl not forced to have vaccine](#)

Source: healthnews.pagemyx.com, Posted on: Dec 25, 2009 05:40 AM by admin

.... Vaccination target The schoolgirl's mother had opted to take her out of the **States of Jersey** immunisation programme because of fears over the safety of t...

Comment Count: 0 | **Unique Commenters:** 0 | **Engagement:** 0 | **Vote Count:** 0 | **Inbound Links:** 0 |
Sentiment: Neutral



[Nathan on Dances with Avatar](#)

Source: www.dennyburk.com. Posted on: Dec 24, 2009 06:05 PM by Nathan

Michael, Cameron himself has said that he wanted to ingrain his anti-war message into Avatar because of his disdain for the Iraq War and for America. Whil...

Sentiment: Neutral

[Girl not forced to have vaccine](#)

Source: pushpi.com. Posted on: Dec 24, 2009 12:06 PM by BBC News | Health | Full Feed

.... Vaccination target The schoolgirl's mother had opted to take her out of the **States of Jersey** immunisation programme because of fears over the safety of t...

Comment Count: 0 | **Unique Commenters:** 0 | **Engagement:** 0 | **Vote Count:** 0 | **Inbound Links:** 0 |
Sentiment: Neutral

[Girl not forced to have vaccine](#)

Source: www.rocketnews.com. Posted on: Dec 24, 2009 12:06 PM by gary

.... Vaccination target The schoolgirl's mother had opted to take her out of the **States of Jersey** immunisation programme because of fears over the safety of t...

Comment Count: 0 | **Unique Commenters:** 0 | **Engagement:** 0 | **Vote Count:** 0 | **Inbound Links:** 0 |
Sentiment: Neutral

[RE: Compact Supergrades...](#)

Source: forums.1911forum.com. Posted on: Dec 24, 2009 03:54 AM by michael cameron

Hogs,I can't answer your question;but,yeah,I'd like to see more SGs of any size! Speaking of SuperGrades,I saw my first one(in-person) last week. It was a...

Forum Thread Size: 2 | **Unique Commenters:** 2 | **Vote Count:** 0 | **Sentiment:** Neutral

[RE: Ruger Bearcat.... opinions/ideas?...](#)

Source: forums.1911forum.com. Posted on: Dec 24, 2009 03:28 AM by michael cameron

Thanks for the info,Jim! I remember ,waay back, when Ruger sent my Dad a free-shipping thing/box so he could send the gun back to get the (transfer bar?) ...

Forum Thread Size: 15 | **Unique Commenters:** 10 | **Vote Count:** 0 | **Sentiment:** Neutral

[RE: To forum administrators...](#)

Source: forums.1911forum.com. Posted on: Dec 24, 2009 03:21 AM by michael cameron



Yep. What Shootist said! MERRY CHRISTMAS! PS:If you(Big Kahunas) wanna start allowing gun sales it wouldn't hurt my feelers. Best forum I ever read.

Forum Thread Size: 18 | Unique Commenters: 18 | Vote Count: 0 | Sentiment: Neutral

[RE: Best Ambi Safety?...](#)

Source: forums.1911forum.com, Posted on: Dec 24, 2009 02:04 AM by michael cameron

I don't even,particularly,like ambies;but,the one on my Kimber SIS is pretty nice/positive feel/sturdy/doesn't need the grip relief. It sure looks better,...

Forum Thread Size: 20 | Unique Commenters: 16 | Vote Count: 0 | Sentiment: Neutral

[TF31002: Unable to connect to this Team Foundation Server...](#)

Source: social.msdn.microsoft.com, Posted on: Dec 23, 2009 09:31 PM by twreynol_hotmail.com

OK we installed TFS 2008 WorkGroup Edition and checked in all of our source code. We are running Scrum for Team System 2.1 as our process template. We the...

Forum Thread Size: 3 | Unique Commenters: 1 | Engagement: 4 | Vote Count: 0 | Sentiment: Neutral

[RE: A different Milt Sparks holster...](#)

Source: forums.1911forum.com, Posted on: Dec 23, 2009 05:27 PM by michael cameron

jave,I've been threatening to make my Sparks order;and,having a little trouble making up my mind. It's good to ask the forum any questions,still... Yep,it...

Forum Thread Size: 15 | Unique Commenters: 13 | Vote Count: 0 | Sentiment: Neutral

[UK: Father Sues Mother Who Won't Vaccinate Daughter Against Swine Flu...](#)

Source: forum.prisonplanet.com, Posted on: Dec 23, 2009 05:00 AM by blackwater

...nce of the Medical Officer of Health, Dr Rosemary Geller. A spokesman for the **States of Jersey** Department of Health and Social Services said: "We urge pare...

Forum Thread Size: 2 | Unique Commenters: 2 | Engagement: 2 | Vote Count: 0 | Sentiment: Negative

[Royal Navy \”proud to be supporting the Jersey Boat Show\”](#)

Source: vickeysh.journalspace.com, Posted on: Dec 21, 2009 06:54 PM by vickeysh



...ome excellent liaison between the royal navy (the \'senior service\') and the **states of jersey**, and with enormous help and co-operation from the port of je...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Royal Navy \\'proud to be supporting the Jersey Boat Show\''](#)

Source: [anddyaqbfx.journalspace.com](#), Posted on: Dec 21, 2009 06:35 PM by *Timberland shoes*

...ome excellent liaison between the royal navy (the \'senior service\') and the **states of jersey**, and with enormous help and co-operation from the port of je...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Jersey Finance welcomes and supports zero-ten regime review progress](#)

Source: [jersey.isle-news.com](#), Posted on: Dec 21, 2009 09:15 AM by *admin*

Jersey News, 21 December 2009 – Following the recent **States of Jersey** 2010 budget speech, where Treasury Minister Senator Philip Ozouf commented on the cur...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Jersey Bill Would Declare May 10 Public Holiday](#)

Source: [qppstudio-public-holidays-news.blogspot.com](#), Posted on: Dec 20, 2009 06:10 AM by *Q++Studio*

...olidays and public holidays (qppstudio.net). Jersey's Chief Minister Senator, **Terry Le Sueur**, has introduced legislation that would make Monday, May 10, 20...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[How not to organise Poland's railways](#)

Source: [polishrail.wordpress.com](#), Posted on: Dec 19, 2009 02:15 PM by *dyspozytor*

...otives with electricity meters! As the Jersey child abuse campaigner, Senator **Stuart Syvret**, regularly exclaims in exasperation, You couldn't make it up! (...)

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Eco-Active is going Bananas!](#)

Source: [zhilingowd.blogonline.fr](#), Posted on: Dec 19, 2009 01:18 PM by *zhilingowd*



...ge sustainable agriculture and protection of the environment. this friday the **states of jersey**'s planning and environment department at south hill, howard...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Eco-Active is going Bananas!](#)

Source: yungyungxnqj.journalspace.com. Posted on: Dec 19, 2009 12:08 PM by yungyungxnqj

...rland boots uk agriculture and protection of the environment. this friday the **states of jersey**'s planning and environment department at south hill, howard...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Letter to Zoompad from the Queen_0001.wmv](#)

Source: youtube.com. Posted on: Dec 18, 2009 11:48 PM by realzoomy

...rt treason Jack Straw Lord Falconer Peter Mandelson human trafficking Senator **Stuart Syvret** Pindown Haut la Garenne

View Count: 83 | Comment Count: 6 | Unique Commenters: 2 | Engagement: 3 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

Comment Count: 1 | Unique Commenters: 1 | Engagement: 1 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[TWEET FROM: JKNOTES](#)

Source: twitter.com. Posted on: Dec 17, 2009 07:53 PM by jknotes

Hi. I'm selling banknotes on ebay.**States of Jersey** £5 Clennett UNC on at £49.99 - Item No.200417678733.SPECIMEN NOTE, ONLY 200 MADE.Thanks.

Following: 0 | Followers: 0 | Updates: 1 | Sentiment: Neutral

[Letter I have sent to the Archbishop of Canterbury](#)

Source: zoompad.blogspot.com. Posted on: Dec 17, 2009 12:01 PM by Zoompad



...one man was called Simon Bellwood, a social worker, and the other was Senator **Stuart Syvret**. It is Senator Syvret that I want to speak about in this letter...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Jersey doesn't make it easy; Island provides a costly escape from heavy taxation](#)

Source: www.kelowna.com, Posted on: Dec 17, 2009 11:10 AM by Canwest Global

... capital, St Helier. Current figures do not bear out a surge in arrivals. The **States of Jersey**, the island's government, says there were 500 J-category arr...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[RE: Hundreds of bosses flee UK over 50% tax - Page 2 - Politics - Digital Spy Forums...](#)

Source: www.digitalspy.co.uk, Posted on: Dec 17, 2009 12:58 AM by ItJustMyOpinion

... Council tax pays for local services, so you could pay that and v.a.t. to the **Jersey government**. Corporation and Income tax go to the British government. h...

Forum Thread Size: 25 | Unique Commenters: 15 | Vote Count: 0 | Sentiment: Neutral

[RE: Hundreds of bosses flee UK over 50% tax - Page 2 - Politics - Digital Spy Forums...](#)

Source: www.digitalspy.co.uk, Posted on: Dec 17, 2009 12:58 AM by ItJustMyOpinion

... Council tax pays for local services, so you could pay that and v.a.t. to the **Jersey government**. Corporation and Income tax go to the British government. h...

Forum Thread Size: 25 | Unique Commenters: 15 | Vote Count: 0 | Sentiment: Neutral

[Teletext to close mid-December](#)

Source: axxanews.com, Posted on: Dec 16, 2009 07:54 PM by Axxa News Team



...n find harbour and airport information from their respective websites and the **States of Jersey** publish flight arrivals and weather information on their. An...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Teletext to close mid-December](#)

Source: www.thinkingsky.com. Posted on: Dec 16, 2009 02:28 AM by admin

...n find harbour and airport information from their respective websites and the **States of Jersey** publish flight arrivals and weather information on their mob...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Teletext to close mid-December](#)

Source: www.mysharingparadise.com. Posted on: Dec 16, 2009 02:28 AM by admin

...n find harbour and airport information from their respective websites and the **States of Jersey** publish flight arrivals and weather information on their mob...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Teletext to close mid-December](#)

Source: www.theasiablogger.com. Posted on: Dec 16, 2009 02:27 AM by admin

...n find harbour and airport information from their respective websites and the **States of Jersey** publish flight arrivals and weather information on their mob...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[GRAHAM POWERS JUDICIAL REVIEW](#)

Source: coverupjersey.blogspot.com. Posted on: Dec 15, 2009 11:57 PM by cover-up-jersey

...the second notice of application by Mr Graham Power QPM, Chief Officer of the **States of Jersey** Police, for leave to institute judicial review proceedings d...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[GPT Group offloads \\$100m unit for just \\$3](#)

Source: propertybuzz.com.au. Posted on: Dec 15, 2009 10:13 PM by Daniel Kanoon



...ons in relation to GPT Halverton, including liquidation,” GPT chief executive **Michael Cameron** said yesterday. A sale to Internos was in the best interests ...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Teletext to close mid-December...](#)

Source: [debcentrevisited.yuku.com](#), Posted on: Dec 15, 2009 08:40 PM by jimboy2

...n find harbour and airport information from their respective websites and the **States of Jersey** publish flight arrivals and weather information on their . A...

Forum Thread Size: 3 | Unique Commenters: 3 | Engagement: 2 | Vote Count: 0 | Sentiment: Neutral

[Teletext to close mid-December](#)

Source: [www.rocketnews.com](#), Posted on: Dec 15, 2009 04:04 PM by Editor

...n find harbour and airport information from their respective websites and the **States of Jersey** publish flight arrivals and weather information on their mobi...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Positive

[TELETEXT TO CLOSE MID-DECEMBER](#)

Source: [www.nigerianbestforum.com](#), Posted on: Dec 15, 2009 03:37 PM by cooljoe

...n find harbour and airport information from their respective websites and the **States of Jersey** publish flight arrivals and weather information on their mob...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Health ‘have no chance’ in UK deal move](#)

Source: [www.thisisjersey.com](#), Posted on: Dec 15, 2009 02:58 PM by News Desk

...nt with the UK government while Labour remain in charge, according to Senator **Ben Shenton**.

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Cohen’s knuckles are rapped again](#)

Source: [www.thisisjersey.com](#), Posted on: Dec 15, 2009 02:57 PM by News Desk



FOR the second time in a week, Environment Minister **Freddie Cohen** has had one of his planning decisions overturned by the Royal Court.

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Tax-News.com: Jersey Closes Share Transfer Property Tax Loophole](#)

Source: www.chavez-cpa.com, Posted on: Dec 15, 2009 01:42 PM by Tax-News.Com Live Tax Headlines

...ws.com: Following three years of research, consultation and law drafting, the **States of Jersey** has approved regulations to bring the Land Transaction Tax i...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Teletext to close mid-December -Wired News](#)

Source: security.gogole.co.cc, Posted on: Dec 15, 2009 01:32 PM by admin

...n find harbour and airport information from their respective websites and the **States of Jersey** publish flight arrivals and weather information on their mob...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Tax-News.com: Jersey Closes Share Transfer Property Tax Loophole](#)

Source: offshoresecrets.com, Posted on: Dec 14, 2009 06:08 PM by Tax-News.Com Live Tax Headlines

...ws.com: Following three years of research, consultation and law drafting, the **States of Jersey** has approved regulations to bring the Land Transaction Tax i...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Homely reminder of how we are stranded from our past](#)

Source: www.thisisjersey.com, Posted on: Dec 14, 2009 03:00 PM by Helier Clement

...ppropriate development, its president, Mike Stentiford, offers Chief Minister **Terry Le Sueur** the compliments of the season and asks for a bit of decisivene...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Think twice, recruit locals](#)

Source: www.thisisjersey.com, Posted on: Dec 14, 2009 03:00 PM by Letters to the Editor



... positions, what are our young graduates going to make of all of this blatant **States of Jersey** exclusion from this kind of opportunity? We are very mindful...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Jersey Media Working Group.](#)

Source: voiceforprotest.blogspot.com, Posted on: Dec 14, 2009 08:36 AM by voiceforchildren

...ic comment on the following topics; How do you find out about the work of the **States Assembly**? Is enough information available about meetings of the States...

Comment Count: 10 | Unique Commenters: 10 | Engagement: 2 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[Challenge to pubs to freeze prices](#)

Source: www.thisisjersey.com, Posted on: Dec 12, 2009 03:01 PM by Sue Le Ruez

...y to hold their prices as much as possible for 2010 and match the will of the **States Assembly** on my recent amendment to not increase impôt duties,' he said...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral

[‘You gave in too easily’](#)

Source: www.thisisjersey.com, Posted on: Dec 12, 2009 03:00 PM by Sue Le Ruez

...ugh students will continue to get free care. But Mr Mackinlay is baffled that **Jersey politicians** did not kick up a fuss at the end of an arrangement that h...

Comment Count: 0 | Unique Commenters: 0 | Engagement: 0 | Vote Count: 0 | Inbound Links: 0 | Sentiment: Neutral