
STATES OF JERSEY



PUBLIC LOTTERIES: REPORT FOR 2018

**Presented to the States on 19th March 2019
by the Minister for Economic Development, Tourism, Sport and Culture**

STATES GREFFE

REPORT

Introduction

The Assistant Minister for Economic Development, Tourism, Sport and Culture, in accordance with the provisions of Regulation 4(4) of the [Gambling \(Channel Islands Lottery\) \(Jersey\) Regulations 1975](#), is pleased to submit to the States a report of the Public Lotteries promoted from 1st January 2018 up to 31st December 2018, including the Christmas Draw of Thursday 20th December 2018, together with an income and expenditure account and balance sheet.

Overview of the Channel Islands Lottery

Policy for the Lottery in 2018 was decided in Jersey by the Assistant Ministers for Economic Development, Tourism, Sport and Culture, Deputies M.J. Norton and M. Tadier of St. Brelade, and the States' Trading Supervisory Board in Guernsey.

Public Lotteries Board

The Public Lotteries Board is constituted in accordance with Regulation 3 of the Gambling (Channel Islands Lottery) (Jersey) Regulations 1975, for the purpose of conducting any Draws held in Jersey.

The policy of the Assistant Minister for Economic Development, Tourism, Sport and Culture

An 'Expression of Interest' exercise to determine the process for the distribution of Channel Islands Lottery proceeds in Jersey will be undertaken shortly. The Assistant Minister will bring a Proposition to the States regarding the allocation of the Jersey portion of the profits from the Channel Islands Lottery for 2018.

The profit, according to the provisions of Regulation 4(5) of the Gambling (Channel Islands Lottery) (Jersey) Regulations 1975, would be applied in such a manner and for such purposes of public benefit as the States shall from time to time by Act direct.

The amount available for distribution from 2018, is £2,145,526, an increase of £746,429 from 2017. This increase was driven by a number of factors, including securing improved terms on the distribution of tickets, and improvements to the approach taken to estimate prize liabilities following review.

The win ratio and percentage pay-out of each game was published on each scratch-card ticket reverse, save for the Christmas Lottery Draw, which is determined by the number of tickets sold.

Total Lottery sales in 2018

	£
Jersey Sales	9,106,650 (2017: 7,949,000)

The Christmas Lottery Draw

The planning and promotion of the Christmas Lottery remains the highest profile of the year, drawing significant public interest and support.

1,680,000 tickets at £3 each were printed for this Draw.

The Assistant Minister reports that 666,150 tickets were sold from a Jersey issue of 1,092,000 (1,680,000 total).

The Channel Islands Christmas Draw achieved a top prize of £977,184, £31,226 below the £1,008,410 achieved in 2017.

Marketing and promotion

Merchandising, marketing and promotion for the Channel Islands Lottery in Jersey was undertaken by Wilkinsons C.I. Ltd. in collaboration with Guernsey.

www.gov.je and social media

As previously, the winning numbers for the Christmas Draw were made available through the States of Jersey website, www.gov.je, the local media, and social media channels.

The Association of Jersey Charities

Founded in 1971, the Association of Jersey Charities now represents 310 Jersey organisations. The provision of the distribution of the 2017 proceeds to the Association of the Jersey Charities in 2018 was governed by a Service Level Agreement.

The grants approved by the Association of Jersey Charities in 2018 are listed in the following table, and continue to illustrate the very real benefits accrued by Lottery profits for Jersey good causes.

List of applications approved in 2018 by the Association of Jersey Charities

AJC Member	Amount and Object of Award	Date of Award
First Tower Community Association	£3,400 for the floralisation of Martello Tower	6.3.18
Brighter Futures	£30,000 for the Therapy Play Project	6.3.18
Oasis of Peace	£29,626 for its building conversion project	6.3.18
Jersey Heritage Trust	£5,857 to develop a dementia app	6.3.18
Triumph Over Phobia	£1,000 for the cost of sending to people to UK annual conference	6.3.18
Durrell	£50,000 to create new Walk-Through Butterfly and Tortoise area	6.3.18
Gorey Youth Project	£8,455.10 for the salaries of 2 sessional you workers	6.3.18

AJC Member	Amount and Object of Award	Date of Award
Pain Support Jersey	£19,936.80 for the salaries of 2 administrators	6.3.18
NSPCC Jersey	£50,000 to contribute towards the costs of new therapists employed to deliver the NSPCC's specialized ground-breaking therapy programme, 'Let The Future In'	5.6.18
Grace Trust Jersey	£50,000 for the Grocery Distribution Scheme	5.6.18
Friends of the Bridge	£30,000 spread over 3 years to support the staffing costs of the café	5.6.18
St. John Ambulance	£30,000 towards the staffing costs of a new fundraiser for the charity to help increase its fundraising	5.6.18
Brighter Futures	£26,600 for bespoke programmes to be delivered by the charity to 7 local families in need of educational, parental, well-being and employment-related support	5.6.18
Youth Arts Jersey	£29,783.52 to pay for the salary of a sessional youth worker to allow for the charity to continue providing heavily discounted courses in music, drama and other arts to local youths	5.6.18
Sanctuary Trust	£28,770.33 for 'fit out' of rooms and offices of the charity's St. Aubin's premises, Sabot D'Or, as part of its building improvement project	5.6.18
Community Savings Ltd.	£50,000 for existing part-time staff salaries and new CRM system (£20,000)	4.9.18
Jersey Marine Conservation	£45,000 to be paid over 3 years to fund specific project to monitor sub-tidal species and their habitat	4.9.18
Silkworth Lodge	£50,000 to go towards large building project refurbishing 2nd and 3rd floors	4.9.18
Caesarea Association	£9,967 to pay for roof and dormer window repairs	4.9.18
Every Child Our Future	£22,000 for salary of existing general factotum	4.9.18
Headway (Jersey) Limited	£30,000 for salary of part-time neuro-physiotherapist and sacro-cranial therapist	4.9.18
Jersey Disability Partnership	£5,000 over 2 years for operational costs	4.9.18
Jersey Heritage	£1,550 for 8 pop-up exhibition panels	4.9.18
Jersey Recovery College	£22,898 for salary of new part-time mental health clinician	4.9.18
Love Matters Trust	£30,000 to fund salaries of existing Executive Director and Educator and Social Media Officer	4.9.18
Art in the Frame Foundation	£9884.00 to fund 12 additional hours of existing staff administration assistant	4.9.18

AJC Member	Amount and Object of Award	Date of Award
Art in Healthcare	£10,500 to fund concert tours over 3 years	4.9.18
Maison des Landes Trust	£50,000 for renovation of the hotel manager's accommodation	4.12.18
National Trust for Jersey	£50,000 for building works to create new office space, meeting room and disabled facilities	4.12.18
Jersey Heritage	£29,437 for museum display cases and £2,000 to build a Make Space area in the Handmade Jersey exhibition	4.12.18
Jersey Child Care Trust	£17,250 for a new fundraising campaign and £12,750 for a new CRM system	4.12.18
7 Overseas (Jersey) Squadron Air Training Corps	£28,236.73 for cost of equipment for 2 new outdoor challenge courses and a trailer	4.12.18
Mind Jersey	£25,000 for a peer support worker manager salary	4.12.18
Love Thy Neighbour	£26,000 for the existing CEO salary	4.12.18
Duke of Edinburgh's Award Jersey	£15,000 for the award field and development officer salary	4.12.18
Le Congrès des Parlers Normands et Jèrriais	£11,000 for a pilot project to record Jèrriais texts	4.12.18
Age Concern Jersey	£6,000 for roof repairs	4.12.18
Pain Support Jersey	£3,890.00 meeting room hire costs	4.12.18
Triumph Over Phobia	£2,000 for books and administrative costs	4.12.18
JSPCA Animal Shelter	£50,000 for new IT software and hardware equipment (conditional, since approved)	4.12.18
Jersey Mencap	£14,095 for salary of part-time adult disability support worker (conditional, since approved)	4.12.18
Total awarded	£1,022,886.48	

Channel Islands Lottery (Jersey) Fund

The final accounts for the C.I. Lottery (unaudited) up to December 2018 are noted overleaf.

Channel Islands Lottery (Jersey) Fund

The purpose of the Channel Islands Lottery (Jersey) Fund is to promote and conduct public lotteries in aid of good causes.

Summary Snapshot

Fund Position	<p>£100,000</p> <p>0% increase from 2017</p>
Net Revenue Expenditure	<p>£0</p> <p>0% increase from 2017</p>

Fund Performance

1. Income

Actual 2018	Actual 2017
£18.2 million	£15.4 million

Ticket sales and Guernsey's contribution to the prize fund accounted for almost all income at £18.1 million (99.4%). The Christmas Draw and Super Red Hot 7 games contributed £9.5 million (52.4%) of those sales.

Other income from investment returns and time-expired prizes amounted to £0.1 million (0.5%).

Income from ticket sales grew by £2.8 million (18.4%). £1.7 million of the increase came from sales in Guernsey, and sales of Red Hot 7s accounted for £1.8 million of the overall increase. Income from investments and time-expired prizes was in line with 2017.

Performance of CIF Investments

The Channel Islands Lottery (Jersey) Fund participates in a range of CIF pools. Investments are held by the CIF, which recognises income, expenditure and gains/losses on Investments. The Fund recognises only gains or losses on the units held in the CIF.



CIF Amounts Attributable to the Channel Islands Lottery (Jersey) Fund

	2018 £'000	2017 £'000
Income	(17)	(10)
Expenditure	–	–
Loss on Investments	–	–
Total Gains recognised	(17)	(10)

2. Expenditure

Actual 2018	Actual 2017
£18.2 million	£15.4 million

Prize payments and commission to distributors were the principal costs in 2018. Together they accounted for expenditure of £14.5 million (79.2%) and £1.2 million (6.5%) respectively.

Expenditure grew by £2.8 million (15.4%) in 2018. Prize payments showed the largest absolute increase at £1.8 million (12.8%).

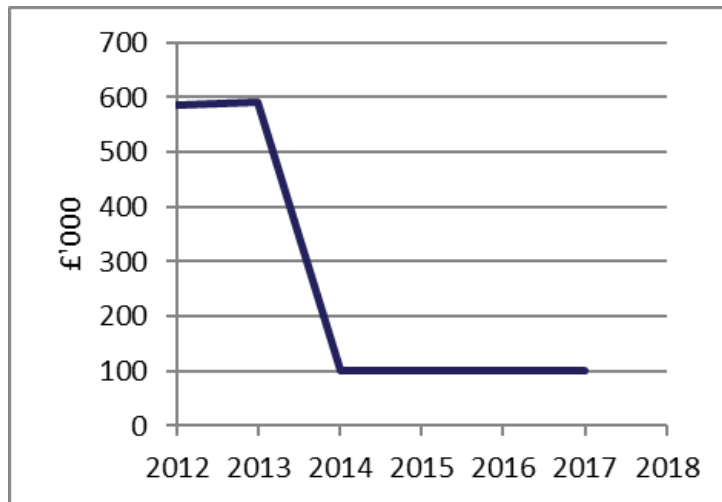
Total amounts paid to the Association of Jersey Charities (“AJC”) increased by £0.7 million (34.8%) in 2018.

3. Changes in Fund Net Asset Value

Fund Balance 2018	Fund Balance 2017
£0.1 million	£0.1 million

In 2018, all profits from the Channel Islands Lottery were paid to the Association of Jersey Charities. As a result, the net asset value of the Channel Islands Lottery (Jersey) Fund remained static at £0.1 million.

Channel Islands Lottery (Jersey) Fund Net Asset Value over time



Financial Statements

Statement of Comprehensive Net Expenditure

	2018 Actual £'000	2017 Actual £'000
Revenue		
Sales of Goods and Services	(18,121)	(15,309)
Investment Income	(17)	(10)
Other Income	(100)	(117)
Total Revenue	(18,238)	(15,436)
Expenditure: Near Cash		
Supplies and Services	1,643	1,436
Other Operating Expenditure	14,450	12,601
Grants and Subsidies Payments	2,146	1,399
Total Expenditure: Near Cash	18,238	15,436
Net Revenue Income	–	–
Total Comprehensive Income	–	–

Statement of Financial Position

	2018 Actual £'000	2017 Actual £'000	2016 Actual £'000
Non-Current Assets			
Investments held at Fair Value through Profit or Loss	147	145	145
Total Non-Current Assets	147	145	145
Current Assets			
Trade and Other Receivables	1,978	1,610	1,618
Balance due from the Consolidated Fund	3,233	2,776	2,099
Total Current Assets	5,211	4,386	3,717
Total Assets	5,357	4,531	3,862
Current Liabilities			
Trade and Other Payables	(5,257)	(4,432)	(3,762)
Total Current Liabilities	(5,257)	(4,432)	(3,762)
Assets Less Liabilities	100	99	100
Taxpayer's Equity			
Accumulated Revenue Reserves	100	100	100
Total Taxpayer's Equity	100	100	100