

**WRITTEN QUESTION TO THE MINISTER FOR SUSTAINABLE ECONOMIC  
DEVELOPMENT**

**BY DEPUTY I. GARDINER OF ST. HELIER NORTH  
QUESTION SUBMITTED ON MONDAY 28th APRIL 2025  
ANSWER TO BE TABLED ON TUESDAY 6th MAY 2025**

**Question**

“Further to [Written Question 3012024](#) and the adoption of ‘Increase in revenue expenditure for agriculture and fisheries’ ([P.742023](#)), as amended, will the Minister provide a breakdown of the £6.7 million funding allocated in 2024 identifying –

- (a) each organisation that received funding;
- (b) for what purpose each such organisation received funding;
- (c) the amount spent, where and how it was spent; and
- (d) the outcomes of the funding provided;

and will he advise when a full report detailing the outcomes of the schemes will be published?”

**Answer**

- (a) and (b)

Grant funded organisation in 2024 (as indirect support to rural and marine sectors) :-

1. **Jersey Island Genetics Ltd** – a grant of £230k for the purpose of delivering herd management services, livestock recording services, milk recording, provision of liquid nitrogen, and enablement of productivity focused improvements to the genetics of the Island’s cattle sector.
2. **Jersey Product Promotion (2017) Ltd** – a grant of £259k to provide management services to the Genuine Jersey Products Association, and promotion of rural and marine products both locally and for export; an additional specific grant of £70k for the promotion of the Jersey Royal crop through media activity, undertaken on a match funded basis with industry.

Organisations (limited companies and sole traders) in receipt of direct support as part of the rural and marine support schemes (listed by scheme).

	<b>Business name / approved farm business reference (where not a Limited Co. )</b>	<b>Purpose of funding/ qualifying scheme</b>
1	Woodlands Farm Limited	Rural Support Scheme
2	Master Farms Limited	Rural Support Scheme
3	Le Gresley Farms Limited	Rural Support Scheme
4	Potage Farm Limited	Rural Support Scheme

5	Meleches (2007) Limited	Rural Support Scheme
6	Labey Farms Limited	Rural Support Scheme
7	La Robeline Cider Company Limited	Rural Support Scheme
8	Lomah Farm Limited	Rural Support Scheme
9	J&S Growers (2009) Limited	Rural Support Scheme
10	Anneville Farm Limited	Rural Support Scheme
11	Jersey Watercress	Rural Support Scheme
12	729	Rural Support Scheme
13	LS Farms Ltd	Rural Support Scheme
14	Cowley Farm Limited	Rural Support Scheme
15	Happy Hens Limited	Rural Support Scheme
16	The Wellness Practitioner	Rural Support Scheme
17	PB Field & Paddock Maintenance	Rural Support Scheme
18	Jersey Dairy Limited	Rural Support Scheme
19	La Ferme Limited	Rural Support Scheme
20	Clairval Farm	Rural Support Scheme
21	DA Richardson Limited	Rural Support Scheme
22	Freedom Farms Limited	Rural Support Scheme
23	332	Rural Support Scheme
24	La Mare Vineyards Limited	Rural Support Scheme
25	Lodge Farm Limited	Rural Support Scheme
26	Trinity Manor Farm Limited	Rural Support Scheme
27	The Reserve (registered business)	Rural Support Scheme
28	The Jersey Royal Company Limited	Rural Support Scheme
29	1445	Rural Support Scheme
30	460	Rural Support Scheme
31	Le Tacheron Limited	Rural Support Scheme
32	1414	Rural Support Scheme

33	Hamptonne Farm Limited	Rural Support Scheme
34	HFP Equestrian	Rural Support Scheme
35	BirdSong Garden	Rural Support Scheme
36	Field Farm	Rural Support Scheme
37	La Hougue Farms (1975) Ltd	Rural Support Scheme
38	Jersey SeaSalt	Rural Support Scheme
39	La Chasse Produce Ltd.	Rural Support Scheme
40	Panigot Farm	Rural Support Scheme
41	Happy Hooves	Rural Support Scheme
42	Jersey Fine Tea	Rural Support Scheme
43	Hambury Farm	Rural Support Scheme
44	La Source	Rural Support Scheme
45	Bayview Livery Limited	Rural Support Scheme
46	Mont Cochon Farm	Rural Support Scheme
47	777	Rural Support Scheme
48	Ville Machon Limited	Rural Support Scheme
49	Equine and Canine Solutions Limited	Rural Support Scheme
50	Malzard Ltd	Rural Support Scheme
51	Le Rendu and Sons Limited	Rural Support Scheme
52	Carre Farms Limited	Rural Support Scheme
53	AMW (Jersey) Limited	Rural Support Scheme
54	Greencliffe Equestrian Centre	Rural Support Scheme
55	Bloom'n'Goodness	Rural Support Scheme
56	Three Oaks Vineries Limited	Rural Support Scheme
57	Vers Les Monts Organic Farm	Rural Support Scheme
58	Woodside Farm Limited	Rural Support Scheme
59	Sprouts Farm Club	Rural Support Scheme

60	La Barcelone Farm	Rural Support Scheme
61	Domaine Des Vaux Limited	Rural Support Scheme
62	51	Rural Support Scheme
63	PLCS Limited	Rural Support Scheme
64	Cannacine Ltd	Rural Support Scheme
65	La Roulerie Farm (registered business)	Rural Support Scheme
66	Somerleigh Farms (1996) Limited	Rural Support Scheme
67	Fosse au Bois Growers Limited	Rural Support Scheme
68	The Smokey Shed (registered business)	Rural Support Scheme
69	Grow Jersey Limited	Rural Support Scheme
70	La Croiserie Farm & Veg Stall	Rural Support Scheme
71	Jersey Flower Farm (registered business)	Rural Support Scheme
72	La Hauteur Stables	Rural Support Scheme
73	La Croix Farm	Rural Support Scheme
74	Didier Hellio Limited	Rural Support Scheme
75	Person & Freire Limited	Rural Support Scheme
76	819	Rural Support Scheme
77	Hay-feuvre (registered business)	Rural Support Scheme
78	Hi Ho Growers Limited	Rural Support Scheme
79	Brooklands Farm Limited	Rural Support Scheme
80	Vergee Ltd	Rural Support Scheme
81	1503	Marine Support Scheme
82	1513	Marine Support Scheme
83	Rock Fisheries Limited	Marine Support Scheme
84	1502	Marine Support Scheme
85	1506	Marine Support Scheme
86	Jenna-Dee-Scallops	Marine Support Scheme
87	1512	Marine Support Scheme

88	1514	Marine Support Scheme
89	1519	Marine Support Scheme
90	Greenbean Supplies Ltd	Marine Support Scheme
91	1516	Marine Support Scheme
92	1515	Marine Support Scheme
93	1505	Marine Support Scheme
94	1509 & 1543	Marine Support Scheme
95	White Waters Limited	Marine Support Scheme
96	1522	Marine Support Scheme
97	Le Bulot-eh Limited	Marine Support Scheme
98	1523	Marine Support Scheme
99	GreatCatch Seafood	Marine Support Scheme
100	Southern Rock Fisheries Limited	Marine Support Scheme
101	Jade-S Fisheries Jersey	Marine Support Scheme
102	1528	Marine Support Scheme
103	1520	Marine Support Scheme
104	Provider Fisheries Limited	Marine Support Scheme
105	1527	Marine Support Scheme
106	1529	Marine Support Scheme
107	1531 & 1545	Marine Support Scheme
108	1533	Marine Support Scheme
109	1508	Marine Support Scheme
110	Wheelhouse Limited	Marine Support Scheme
111	1504	Marine Support Scheme
112	1534	Marine Support Scheme
113	1535	Marine Support Scheme
114	1541	Marine Support Scheme
115	1507	Marine Support Scheme

116	1518	Marine Support Scheme
117	1550	Marine Support Scheme
118	P.A. & C. Gay Fisheries Limited	Marine Support Scheme
119	1537	Marine Support Scheme
120	1542	Marine Support Scheme
121	The Seymour Oyster Company Limited	Marine Support Scheme
122	La Rocque Fisheries Limited	Marine Support Scheme
123	Jersey Oyster Company Limited	Marine Support Scheme
124	1536	Marine Support Scheme
125	1538	Marine Support Scheme

(c)

The Rural Support Scheme (RSS) and Marine Support Scheme (MSS) reward local businesses using a points based ‘credit’ system, which is used to calculate support payments based on economic, environmental and social inputs across pre-defined components which make up the credit ‘matrix’ on both schemes.

Credits were awarded to each business for a range of activities and converted to a grant payment at a standard rate (the 2024 grant rate was £12.50 per credit in both schemes). A number of items within the credit matrix are applicable to both sectors and there is an ongoing effort to ensure a consistent and joined up approach is maintained to closely align both schemes.

Reporting of expenditure on each component of the credit matrix has been summarised for all scheme applicants below rather than reported on an individual organisation basis (as this would involve several thousand data points).

The schemes are delivered in three tiers.

#### **Tier 1**

Tier 1 rewards accreditation under independently audited quality schemes and integrated business management plans – written statements for each organisation detailing specific arrangements made for each enterprise for each topic area covered. These management plans are subject to independent review as part of the audit process undertaken by the various accreditation bodies.

Credits are offered to organisations to promote working to the highest accredited standards and help offset the costs of gaining such recognition.

LEAF Marque Membership or accreditation and/or Organic certification are a requirement to access the RSS.

A fishing licence and vessel safety certificate or, for aquaculture businesses membership of the Shellfish Association of Great Britain (SAGB) , are required to access the MSS.

All other scheme elements are voluntary but rewarded in an effort to raise professional standards of the sectors and ultimately promote Jersey as a jurisdiction which operates to the highest independently verified standards.

		<b>RSS</b>		<b>MSS</b>		<b>COMBINED</b>
<b>Tier 1</b>						
<b>Accreditation</b>						
LEAF MARQUE	£	262,500.00			£	262,500.00
ORGANIC	£	71,250.00	£	-	£	71,250.00
LICENCE/SAFETY CERT			£	73,725.13	£	73,725.13
SAGB			£	3,000.00	£	3,000.00
RED TRACTOR	£	40,500.00			£	40,500.00
SALSA	£	6,000.00	£	-	£	6,000.00
KIWA	£	1,500.00			£	1,500.00
GLOBAL GAP	£	9,000.00	£	-	£	9,000.00
BHS	£	12,000.00			£	12,000.00
BRC GLOBAL	£	11,250.00	£	-	£	11,250.00
<b>Integrated Management Plans</b>						
SOIL	£	32,500.00			£	32,500.00
WATER	£	35,000.00	£	1,500.00	£	36,500.00
NUTRIENT	£	30,000.00			£	30,000.00
WASTE	£	36,500.00	£	1,500.00	£	38,000.00
ANIMAL HEALTH /						
BIOSECURITY	£	20,000.00	£	1,500.00	£	21,500.00
ANIMAL WELFARE	£	15,000.00	£	1,500.00	£	16,500.00
CONSERVATION PLAN	£	28,000.00	£	1,500.00	£	29,500.00
ENERGY	£	21,000.00	£	1,000.00	£	22,000.00
CARBON NEUTRAL	£	20,000.00	£	1,000.00	£	21,000.00
CARBON DATA	£	8,500.00	£	-	£	8,500.00
WOODLAND	£	15,000.00			£	15,000.00
HEALTH AND SAFETY			£	1,500.00	£	1,500.00
EIA			£	1,000.00	£	1,000.00
SEAWATER QUALITY			£	1,500.00	£	1,500.00
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<b>Tier 1 Payments</b>	<b>£</b>	<b>675,500.00</b>	<b>£</b>	<b>90,225.13</b>	<b>£</b>	<b>765,725.13</b>

## Tier 2

Tier 2 rewards activity which contributes directly to improving food resilience or recognises and promotes sustainable land management practices with a formula incentivising various primary land use activities.

Tier 2		RSS		MSS		COMBINED
Livestock / Fishing Activity						
DAIRY COWS	£	728,000.00			£	728,000.00
BEEF CATTLE	£	29,487.50			£	29,487.50
POULTRY	£	84,708.75			£	84,708.75
GOATS	£	3,112.50			£	3,112.50
PIGS	£	11,150.00			£	11,150.00
SHEEP	£	19,875.00			£	19,875.00
DAYS AT SEA			£	152,487.58	£	152,487.58
OYSTER PURIFICATION			£	19,775.00	£	19,775.00
Primary Land Use						
GRASS >1 YEAR LEY	£	577,285.63			£	577,285.63
OTHER LAND	£	2,874.59			£	2,874.59
OUTDOOR CROPS	£	462,154.38			£	462,154.38
ROUGH GRAZING	£	3,964.25			£	3,964.25
INDOOR CROPS	£	9,112.00			£	9,112.00
CONSERVATION	£	47,042.00			£	47,042.00
OYSTER CONCESSION			£	24,401.25	£	24,401.25
MUSSEL CONCESSION			£	1,000.00	£	1,000.00
Tier 2 Payments	£	1,978,766.59	£	197,663.83	£	2,176,430.42

## Tier 3

Tier 3 rewards activity delivered across a wide range of activities to underpin the social, environmental and economic resilience and sustainability of both sectors. The interventions are designed to promote adoption of working practices which align with high level Government policy ambitions.

Tier 3 includes support for ‘project’ grants, with businesses offered a specific amount of funding dependent on the number of credits awarded within the scheme. In 2024, 120 projects were approved and funded with the support representing 52% of the total value of projects delivered, the balance of funding from sector level investment.

Tier 3		RSS		MSS		COMBINED
Social Incentives						
STAFF FTE	£	225,000.00	£	53,875.00	£	278,875.00
WORK PERMIT FTE	£	87,500.00	£	11,250.00	£	98,750.00
YOUNG PERSON	£	28,125.00	£	10,312.50	£	38,437.50
SEA SURVIVAL			£	7,312.50	£	7,312.50
FIRST AID			£	7,650.00	£	7,650.00



FIRE SAFTEY		£	7,650.00	£	7,650.00	
Food Resilience Incentives						
EAT SAFE	£	1,550.00	£	2,362.50	£	3,912.50
GENUINE JERSEY	£	10,312.50	£	2,787.50	£	13,100.00
GREAT TASTE AWARD	£	500.00	£	-	£	500.00
PRIMARY FORAGE	£	130,003.75			£	130,003.75
LOCAL FOOD (OUTDOOR)	£	32,684.00	£	525.00	£	33,209.00
LOCAL FOOD (INDOOR)	£	55,295.29			£	55,295.29
MARKET GARDEN	£	9,311.45			£	9,311.45
ORGANIC (FOOD)	£	61,035.50	£	-	£	61,035.50
ORGANIC (GRAZING)	£	3,405.63			£	3,405.63
FOOD HYGIENE	£	1,800.00	£	2,300.00	£	4,100.00
HEALTH CERT			£	6,825.00	£	6,825.00
PURIFICATION CERT			£	75.00	£	75.00
Environmental Incentives						
COVER CROP SOILS	£	121,757.81			£	121,757.81
CROP BIOCONTROL	£	41,220.63			£	41,220.63
CROP BIODIVERSITY	£	106,323.75			£	106,323.75
PUBLIC ACCESS PATH	£	18,470.10			£	18,470.10
HEDGE MAINTENANCE	£	248,341.40			£	248,341.40
WILDLIFE PONDS	£	14,375.00			£	14,375.00
WASTE RECYCLING	£	83,646.75	£	3,375.00	£	87,021.75
Economic Incentives						
PROJECT GRANTS	£	1,716,530.21	£	45,446.95	£	1,761,977.16
Tier 3 Payments	£	2,997,188.76	£	161,746.95	£	3,158,935.71

### Summary of Rural and Marine Support Payments 2024

Direct Support Payments	RSS		MSS		TOTAL	
<b>Total Payments (Tiers 1 to 3)</b>	£	<b>5,651,455.35</b>	£	<b>449,635.91</b>	£	<b>6,101,091.26</b>
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Indirect Support Payments						
Jersey Island Genetics Ltd					£	230,000.00
Jersey Product Promotion (2017) Ltd					£	259,000.00
Jersey Royal PR Campaign					£	70,000.00
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<b>Total Rural and Marine Support Expenditure</b>					£	<b>6,660,091.26</b>
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Allocated 2024 Budget					£	6,672,000.00
Balance					£	11,908.74
Underspend				0.18	%	

(d)

The design of financial support interventions is focused on the delivery of improved outcomes with a large range of measures which essentially underpin the social, economic and environmental sustainability of these traditional sectors.

In summary, several high-level outcomes are targeted as a result of the ‘Increase in revenue expenditure for agriculture and fisheries’ (P.74/2023). 2024 will provide baseline data to enable year on year comparisons to be made going forward on a wide range of measurements which seek:

- An increase to the number of organisations participating in both these sectors (and receiving support);
- An increase in the area of managed farmland with primary land use defined on the RSS;
- An increase in the area of organic food production on the Island;
- An increase to the amount of food produced for local consumers;
- An increase to the supply of locally produced forage for livestock;
- An increase to participation of young people as owners/directors of organisations;
- An increase to rewards for workers within these sectors;
- An increase in the diversity of products available from local production;
- Improved economic performance and resilience of the sectors (profitability);
- Added value for fish and farming products;
- Improved levels of productivity across organisations within the sector;
- Better energy efficiency within organisations;
- To enable the transition to a carbon neutral trading environment;
- Improved soil health;
- Improved water quality;
- Enhanced biodiversity on farmland;
- An increase to areas of land managed for conservation;
- Improved public access to the countryside;
- An increase in waste recycling by the sectors;

The final report on the performance of the 2024 allocation of funds under the RSS and MSS has been rescheduled to Q4 2025 to allow sufficient time to collect 2024 financial data from every organisation in receipt of funding (a condition of scheme access) so that financial results can be included as an element of correlated data analysis to assess the impact of the schemes.

To date, the number of businesses registered for the RSS and MSS in 2025 has increased to 165 (from 125 in 2024) indicating a positive trend clearly influenced by the level of funding now available.