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# STATES OF JERSEY



## PUBLIC LOTTERIES: REPORT FOR 2020

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Presented to the States on 15th March 2021  
by the Minister for Economic Development, Tourism, Sport and Culture

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STATES GREFFE

## REPORT

### Introduction

The Minister for Economic Development, Tourism, Sport and Culture, in accordance with the provisions of Regulation 4(4) of the [Gambling \(Channel Islands Lottery\) \(Jersey\) Regulations 1975](#), is pleased to submit to the States a report of the Public Lotteries promoted from 1st January 2020 up to 31st December 2020, including the Christmas Draw of Thursday 17th December 2020, together with a statement of comprehensive net expenditure and statement of financial position.

### Overview of the Channel Islands Lottery

Policy for the Lottery in 2020 was decided in Jersey by the Assistant Minister for Economic Development, Tourism, Sport and Culture, Deputy M. Tadier of St. Brelade and, from 8<sup>th</sup> December 2020 by the Assistant Minister for Economic Development, Tourism, Sport and Culture, Deputy K. Morel of St. Lawrence, and the States' Trading Supervisory Board in Guernsey.

### Public Lotteries Board

The Public Lotteries Board is constituted in accordance with Regulation 3 of the Gambling (Channel Islands Lottery) (Jersey) Regulations 1975, for the purpose of conducting any Draws held in Jersey.

### The policy of the Minister for Economic Development, Tourism, Sport and Culture

The Minister will bring a Proposition to the States regarding the allocation of the Jersey portion of the profits from the Channel Islands Lottery for 2020 (£1,149,824).

The profit, according to the provisions of Regulation 4(5) of the Gambling (Channel Islands Lottery) (Jersey) Regulations 1975, would be applied in such a manner and for such purposes of public benefit as the States shall from time to time by Act direct.

The win ratio and percentage pay-out of each game was published on each scratch-card ticket reverse, save for the Christmas Lottery Draw, which is determined by the number of tickets sold.

### Total Lottery sales in 2020

	£
<b>Jersey Sales</b>	£8,577,000 (2019: £8,753,100)

### The Christmas Lottery Draw

The planning and promotion of the Christmas Lottery remains the highest profile of the year, drawing significant public interest and support.

1,500,000 tickets at £2 each were printed for this Draw.

The Assistant Minister reports that 634,550 tickets were sold from a Jersey issue of 750,000.

The Channel Islands Christmas Draw achieved a top prize of £696,740, a decrease of £303,260 on the £1,000,000 achieved in 2019.

### **Marketing and promotion**

Merchandising, marketing and distribution for the Channel Islands Lottery in Jersey was undertaken by Wilkinsons C.I. Ltd.

### **www.gov.je and social media**

As previously, the winning numbers for the Christmas Draw were made available through the States of Jersey website, [www.gov.je](http://www.gov.je), local media and social media channels.

### **The Association of Jersey Charities**

Founded in 1971, the Association of Jersey Charities has over 250 member organisations. The distribution of the 2019 proceeds to the Association of Jersey Charities in 2020 was governed by a Service Level Agreement. The funding was received late in 2020 and will be distributed in 2021.

The grants approved by the Association of Jersey Charities are listed in the following table and continue to illustrate the very real benefits accrued by lottery profits for Jersey good causes. As the table demonstrates, a wide range of organisations have benefited from the grants, spanning a wide range of issues, from: supporting children and young people, supporting islanders' mental and physical health, protecting the environment and providing services for vulnerable islanders.

The grants help deliver support for local charities, including: salary costs, training costs, equipment and bespoke projects to enhance islanders' lives. The grants reflect the strength of the charitable sector in Jersey and the key role charities play in delivering a range of services.

The grants demonstrate the value of the lottery and the impact playing the lottery has on the community, especially vulnerable groups. Moving forward, more will be done to demonstrate the benefits that the lottery brings and the many different ways it supports charities and islanders on a daily basis.

### **List of applications approved in 2020 by the Association of Jersey Charities**

<b>Date</b>	<b>Name</b>	<b>Amount (£)</b>	<b>Purpose</b>
10/03/2020	Art in the Frame Foundation	6,000.00	Marketing and fundraising costs
10/03/2020	Autism Jersey	30,000.00	IT upgrade
10/03/2020	Caring Cooks of Jersey	27,094.00	Premises & operational costs
10/03/2020	Good Companions Club	16,487.00	Support worker salary
10/03/2020	Holidays for Heroes	28,000.00	40 places on annual programme
10/03/2020	Jersey Battle of Flowers Association	30,000.00	Promotional expenses
10/03/2020	Jersey Eating Disorders Support Group	11,000.00	Counsellor costs

10/03/2020	Jersey Recovery College	6,500.00	Peer trainer costs
10/03/2020	La Pouquelaye Youth Project	5,000.00	Rental
10/03/2020	Move on Youth Project	7,000.00	Activities programme
10/03/2020	Silkworth Lodge	27,000.00	Teenager & adolescent support service
10/03/2020	St John Ambulance	30,000.00	Marketing & fundraising costs
10/03/2020	St John School PTA	14,000.00	Outdoor classroom
09/06/2020	Aspire / BSK	25,000.00	Chef and support worker salary
09/06/2020	Brightly	30,000.00	Nursery placements for children of care experienced parents
09/06/2020	Lymphoedema Jersey	12,900.00	Therapist salary
09/06/2020	NSPCC Jersey	30,000.00	Let the Future In programme
08/09/2020	Arthouse Jersey	30,000.00	Outreach producer salary
08/09/2020	Autism Jersey	30,000.00	Autism awareness courses
08/09/2020	Brighter Futures	30,000.00	Support costs for 7 families
08/09/2020	Jersey Alzheimer's	30,000.00	Operations co-ordinator salary
08/09/2020	Jersey Employment Trust	5,332.00	Second-hand vehicle for recycling service
08/09/2020	Jersey Hospice	23,072.00	Awnings for in-patient patios
08/09/2020	Jersey Trees for Life	25,000.00	Replacement eco-tipper truck
08/09/2020	Sanctuary Trust	27,690.00	Outreach worker salary
01/12/2020	7 Overseas ATC	29,950.00	Outdoor activities area
01/12/2020	Jersey Action Against Rape	26,260.00	Manager salary
01/12/2020	Jersey Childcare Trust	23,200.00	SEND support worker salary
01/12/2020	Jersey Council on Alcoholism	14,630.00	Refurbishment of independent living unit
01/12/2020	Jersey Recovery College	24,057.00	Clinical & Wellbeing Lead salary
01/12/2020	Macmillan Jersey	30,000.00	Operations manager salary

01/12/2020	St Clement Sports Club	10,000.00	Groundworks for electrical supply
	Total amount 2020	<b>£ 695,172.00</b>	

#### **Association of Jersey Charities and the Jersey Community Foundation Distribution of 2019 Proceeds**

On 3rd December 2020 the States Assembly approved P.141/2020, which set out the distribution of the 2019 lottery profits in accordance with the provisions of Regulation 4(5) of the Gambling (Channel Islands Lottery) (Jersey) Regulations 1975. A total of £1,388,268 was allocated to the Jersey Community Foundation and the Association of Jersey Charities, divided equally between them, for onward distribution in support of the island's community. It was agreed that the proceeds allocated to the Association of Jersey Charities should be distributed solely to registered charities, and that the allocation to the Jersey Community Foundation should be distributed on the following basis – 40% of the allocation to arts, culture and heritage; 40% of the allocation to sports and active lifestyle; and 20% of the allocation to applied science or applied research in the fields of engineering, biology, ecology, physics, chemistry or mathematics, provided that the funds are either to be used locally or for the direct benefit of Jersey, including any education from which local residents may benefit.

The distribution will be governed by Service Level Agreements which are currently in the process of being finalised. The Service Level Agreements will be published.

#### **Channel Islands Lottery (Jersey) Fund**

The final accounts for the C.I. Lottery (Jersey) Fund (unaudited) up to December 2020 are noted overleaf.

The amount available for distribution is £1,149,824.

It will be proposed that the 2020 lottery profits are distributed in accordance with the provisions of Regulation 4(5) of the Gambling (Channel Islands Lottery) (Jersey) Regulations 1975 in the same way as the 2019 proceeds.

The proposal will be to allocate £1,149,824 to the Jersey Community Foundation and the Association of Jersey Charities, divided equally between them, for onward distribution in support of the Island community; and that the proceeds allocated to the Association of Jersey Charities should be distributed solely to registered charities, to also allow the Association of Jersey Charities to use lottery money for its own charitable work beyond grant making, and that the allocation to the Jersey Community Foundation should be distributed on the following basis – 40% of the allocation to arts, culture and heritage; 40% of the allocation to sports and active lifestyle; and 20% of the allocation to applied science or applied research in the fields of engineering, biology, ecology, physics, chemistry or mathematics, provided that the funds are either to be used locally or for the direct benefit of Jersey, including any education from which local residents may benefit.

**INCOME STATEMENT**

	<b>Year Ended 31 December 2020 £'000</b>	<b>Year Ended 31 December 2019 £'000</b>
<b>Revenue</b>		
Sale of Goods & Services	17,567	18,144
Investment Income	15	33
Other Income	7	128
<b>Total Revenue</b>	<b>17,589</b>	<b>18,305</b>
<b>Expenditure: Near Cash</b>		
Supplies & Services	(1,572)	(1,547)
Other Operating Expenditure	(14,493)	(15,370)
Grants (Notes 1 & 2))	(374)	0
<b>Total Exnditure: Near Cash</b>	<b>(16,439)</b>	<b>(16,917)</b>
<b>Net Revenue Income</b>	<b>1,150</b>	<b>1,388</b>
<b>Total Comprehensive Income</b>	<b>1,150</b>	<b>1,388</b>

## Notes

- 1 A grant was paid during the year in respect of funds accumulated in 2018 for which there was no provision made.
- 2 No grants have yet been made in respect of funds accumulated in 2019 or 2020.

## STATEMENT OF FINANCIAL POSITION

	As at 31 December 2020 £'000	As at 31 December 2019 £'000
<b>Non Current Assets</b>		
Investments held at fair value	148	148
<b>Total Non Current Assets</b>	<b>148</b>	<b>148</b>
<b>Current Assets</b>		
Trade Debtors and other Receivables	1,634	1,711
Balance from Consolidated Fund	4,369	4,591
<b>Total Current Assets</b>	<b>6,003</b>	<b>6,302</b>
<b>Current Liabilities</b>		
Trade and other Payables	(3,139)	(4,588)
<b>Total Current Liabilities</b>	<b>(3,139)</b>	<b>(4,588)</b>
<b>Assets less Liabilities</b>	<b>3,012</b>	<b>1,862</b>
<b>Taxpayers Equity</b>		
Accumulated Revenue Reserves	3,012	1,862
<b>Total Taxpayer's Equity</b>	<b>3,012</b>	<b>1,862</b>