

STATES OF JERSEY



RURAL ECONOMY STRATEGY (P.112/2005): COMMENTS

**Presented to the States on 12th July 2005
by the Policy and Resources Committee**

STATES GREFFE

COMMENTS

The Committee confirms their support for the overall approach of the Rural Economic Strategy which addresses a number of key objectives within the States Strategic Plan, most particularly to –

- Implement an economic development policy to encourage economic growth. (*Objective 1.1.1*)
- Develop a strategy which will explore and promote new opportunities for the rural economy. (*Objective 1.2.3*)
Aims:
 - Withdrawal of production-led subsidies for agriculture.
 - A wider range of rural enterprises.
 - Less labour intensive and higher value jobs in the rural economy.
- Protect and promote Jersey's environment as one of its most important assets. (*Objective 4.1.3*)
Aims:
 - A well-kept countryside.
 - Development of environmental Improvement and rural enterprise initiatives.
 - Diversified land-use which ensures protection of green-land.
 - Increase in the proportion of publicly accessible lands.
- Reduce unnecessary regulation and bureaucracy in the Island. (*Objective 1.3.1*)