

**WRITTEN QUESTION TO THE MINISTER FOR SUSTAINABLE ECONOMIC  
DEVELOPMENT  
BY DEPUTY I. GARDINER OF ST. HELIER NORTH  
QUESTION SUBMITTED ON MONDAY 4th NOVEMBER 2024  
ANSWER TO BE TABLED ON MONDAY 11th NOVEMBER 2024**

**Question**

“Will the Minister provide details of the financial and staffing resources required (including the number and grade of the staff involved and the time for which they were engaged) to develop and publish the following –

- (a) Arts Strategy 2022;
- (b) Visitor Economy Strategy 2023; and
- (c) Jersey Performance Sport Strategy 2023?”

**Answer**

- (a) The Arts Strategy was developed by Tom Fleming Creative Consultancy at a cost of £60,000. Dr Tom Fleming was supported by a number of officers in the development of the strategy in consultation with a broad array of stakeholders across the arts and culture sector.
- (b) The Visitor Economy Strategy was developed by a Grade 12 officer and a steering group, comprising the officer and several stakeholders, including the JHA, Chamber of Commerce, Jersey Business and Visit Jersey.
- (c) The Performance Sport Strategy was a Ministerial objective in the 2023 Ministerial Delivery Plan. This workstream built on existing work already undertaken by Jersey Sport. It was developed by a Grade 11 Officer, overseen by a Grade 13 Officer and the Assistant Minister with responsibility for Sport. This amounted to approximately 150hrs of Grade 11 time and 25 hrs of Grade 13 time which reflects the nature of this shorter piece of work.