

Your **home**

Your **lifestyle**



Jersey Evening Post

home

— & —

Lifestyle

SHOW

Thurs 9th - Sun 12th November
at Fort Regent

Your **exhibition**



Jersey Evening Post
home
&
Lifestyle
SHOW

Your home, Your lifestyle

THE EVENT

Following the success of the 2004 event the Jersey Evening Post Home and Lifestyle Show brings you

Inspirational ideas for homes, interiors and gardens

Life-enhancing innovations for health, beauty, fitness and leisure



- **Jersey's own Ideal Homes Show**
- **15,000 visitors anticipated**
- **Unique opportunity to meet customers/clients face to face**
- **Guaranteed free JEP advertising & editorial**
- **General media coverage**

Thursday 9 - Sunday 12 November at Fort Regent

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Call +44 (0)1481 246700 now to reserve your space!

WHAT'S IN IT FOR MY BUSINESS?

Exhibits will cover the A-Z of human activity so, whether you are a multi-national business or a one-person consultancy, this is a unique opportunity to display your 'product' to thousands of people.



HOW ARE MY CUSTOMERS GOING TO KNOW I'M HERE?

As the Jersey Evening Post is the Show's sponsor it means exhibitors will receive extensive publicity both prior to, and during, the event in all its titles, as well as a full colour, 24-page Home & Lifestyle special publication. As part of the stand price exhibitors will also receive both editorial and advertising coverage guaranteed.

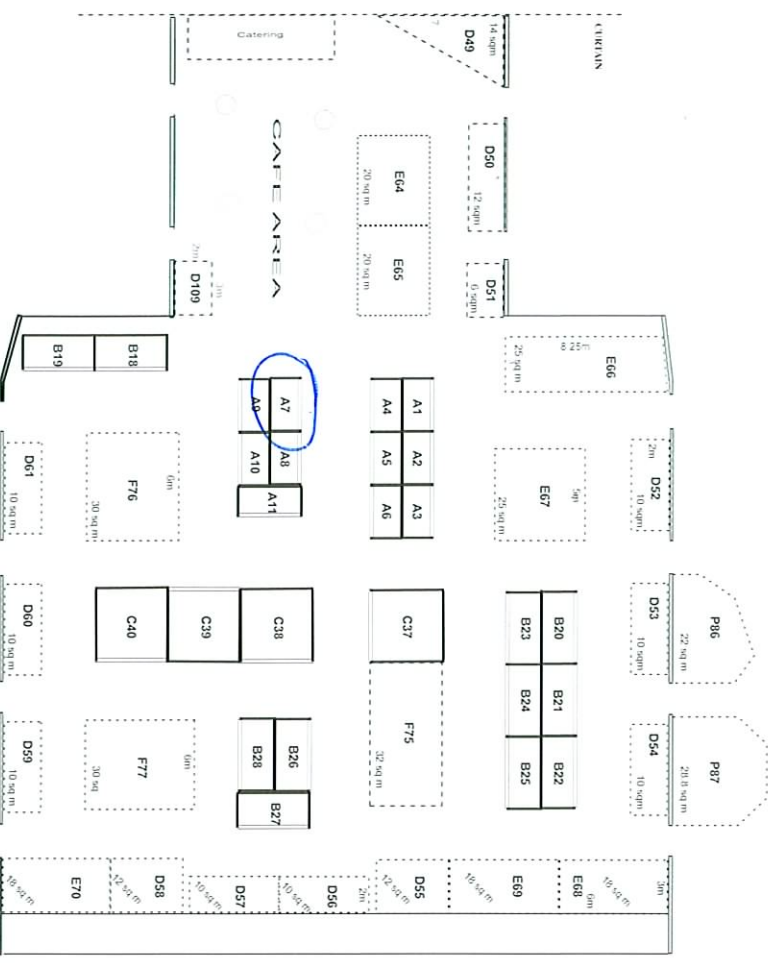
All this means pretty well everyone in the island will get to know about the Show. The JEP will also heavily promote ticket sales in advance of the event.



WHAT'S THE SHOW'S TARGET MARKET?

The Show is designed to provide something for everyone, which means that visitors will range from entire families interested in the latest home entertainment gizmos, to high net worth Individuals dreaming of that new motor cruiser!





Not to Scale

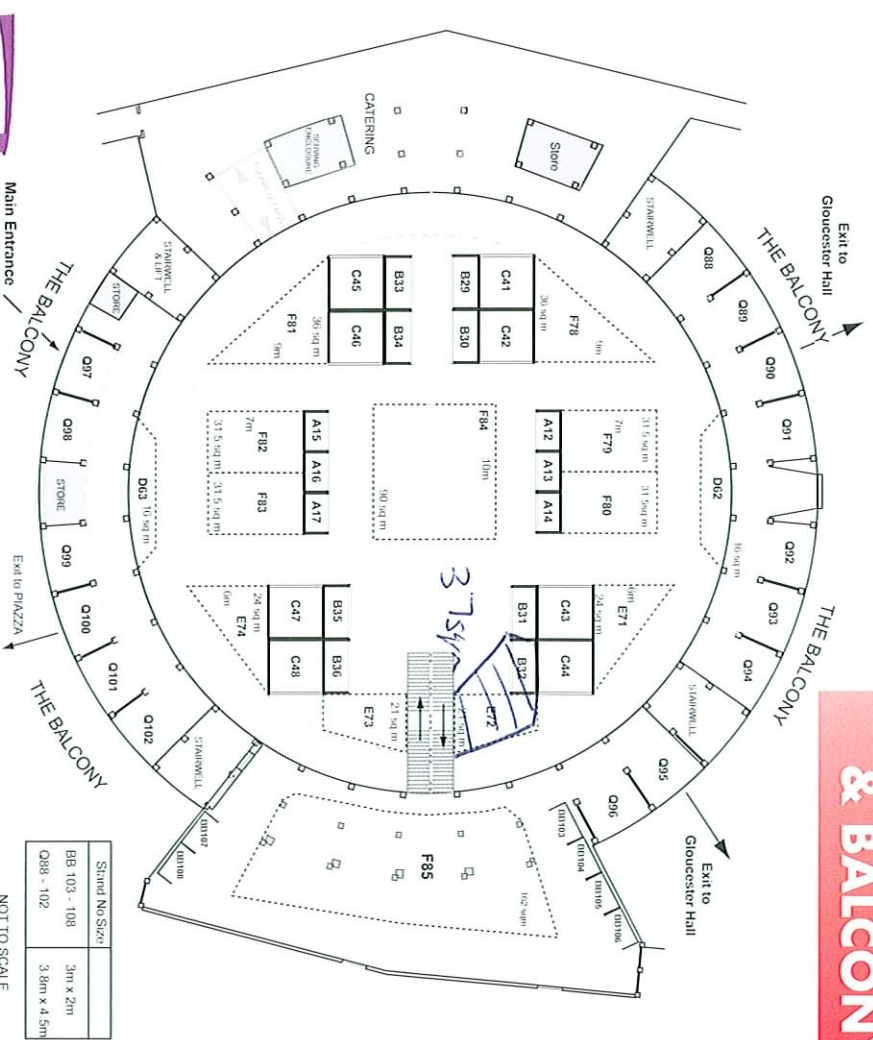


Sixty exhibits featuring every aspect of home-making

- Décor & interior design
- Garden design, supplies & furniture
- Lighting
- Security
- Home entertainment
- Heating & energy
- Conservatories
- Roofing
- Kitchens & bathrooms
- Fireplaces
- Electrical
- Windows & doors
- Labour-saving devices



- Plants
- Floors
- Windows & doors
- Labour-saving devices



Stand No/Size	3m x 2m	3.8m x 4.5m
BB 103 - 108		
Q88 - 102		

NOT TO SCALE



Thirty-five stands on every aspect of modern living

- Adult education
- Fitness & dance
- Computers
- Leisure
- Cars & boats
- Health
- Photography
- Exercise
- Finance & insurance
- Property
- Communications
- Telephones
- technology
- Web
- Jewellery



All those extras for your life...on The Balcony

Up to thirty stands with ideas to make life extra special

Included in the Exhibitor packages




Monthly JEP publications to feature Show news with a listing of exhibitors. Every exhibitor will be included in feature material when they sign-up and in the exhibitor listing thereafter



Complimentary tickets - Providing an opportunity for exhibitors to invite guests to the Show and attend the private opening ceremony



Show Programme - A comprehensive guide to Who's Who at the Show



Show Supplement - Advertisement & feature coverage in full colour supplement, distributed with the Jersey Evening Post ahead of the Show



"As a new business it was the ideal audience to launch our full range of bikes, mid November is a great time for the show as we are able to order bikes for Christmas delivery. We are looking forward to the '06 show and want a bigger stand".

Pedal Power

"The Home & Lifestyle Show was a perfect opportunity to promote the products and services provided by Jersey Electricity at The Powerhouse. The Show was well organised and provided members of the public with a good range of products to suit their lifestyle."

JEC

www.homeandlifestyle.co.uk - Exhibitors featured with links to their website

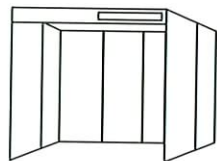
Below is a breakdown of charges for the Exhibitor Packages available to you.

Item	Bronze Shell (x1 A Stand)	Silver Shell (x1 B Stand)	Gold Shell (x1 C Stand)	Bronze Display (x1 D Stand)	Silver Display (x1 E Stand)	Gold Display (x1 F Stand)
Shell stand / Display site	3 x 1 1/2 4m x 2m	4 x 2 4m x 3m	4m x 4m	Up to 16 sq m	17-29 sq m	30+ sq m
Advertisement Show supplement	10cm x2 columns	15cm x2 columns	20cm x4 columns	10cm x2 columns	15cm x2 columns	20cm x4 columns
JEP and its monthly supplements	feature cover- age & listing	feature cover- age & listing	feature cover- age & listing	feature cover- age & listing	feature cover- age & listing	feature cover- age & listing
Show Programme	Free Listing	Free Listing	Free Listing	Free Listing	Free Listing	Free Listing
Complimentary tickets	10	20	30	10	20	30
Exhibitor passes	4	6	8	4	6	8
Allocated parking spaces	YES	YES	YES	YES	YES	YES
Website feature and link	YES	YES	YES	YES	YES	YES
Seminar places (special rates above)	YES	YES	YES	YES	YES	YES
Cost	£988	£1,414	£2,680	£748-£1,678	£1,799-£3,070	£3,205-£8,690

Queens Hall Balcony low level lighting

The Balcony	£595 (x1 Q Stand) Bronze Shell	£875 (x1 BB Stand) Bronze Shell	£7,600 (F85, 162 sqm) Gold Display
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Shell stands include back and side walls, basic lighting and power socket of 2Kw, a fascia with standard lettering and floor space.



EXHIBITION INFORMATION

Entry charge of £2 per adult and £1 per child
Senior Citizens half price Thursday

Open:

Thursday 2pm - 9pm
Friday 12pm - 9pm
Saturday 12pm - 9pm
Sunday 10am - 6pm

CMA Public Relations are the organisers of the Jersey Evening Post Home and Lifestyle Show. Contact Colin Rouillard or Gemma Duport on **01481 246700** fax to **01481 241133** or email **info@cma.guernsey.net**.

Or call CMA's representative in Jersey, Julie Settle, on **077977 40913**.

For further information go to:
www.homeandlifestyle.co.uk

Your home

3 EASY STEPS TO REGISTER ONLINE www.homeandlifestyle.co.uk

"We were absolutely delighted with the response to the show last time. Excellent sales during the busy Xmas period were due to the public seeing our product in a different light. Halo Living, the leading furniture manufacture in the UK, was so delighted we are about to launch a Halo Concept dept with the Homemaker store, the first of its kind in the UK."

Paul Clark
- CO-OP Homemaker

"This is our third year exhibiting at the Home and Lifestyle show. It gives us the opportunity to put together a selection of unusual ranges - it's another showroom for four days, every year we look for a bigger, better stand"

Paul Pinel - Tile Barn

