

**WRITTEN QUESTION TO THE MINISTER FOR SUSTAINABLE ECONOMIC
DEVELOPMENT
BY DEPUTY K.M. WILSON OF ST. CLEMENT
QUESTION SUBMITTED ON MONDAY 3rd FEBRUARY 2025
ANSWER TO BE TABLED ON MONDAY 10th FEBRUARY 2025**

Question

“In relation to the [Future Fit Retail Road Map](#), and the option of levying a fee on businesses in St. Helier to fund a “Business Improvement District”, will the Minister –

- (a) explain the rationale for this fee;
- (b) clarify how many retail units this fee would apply to;
- (c) state the anticipated income to be generated;
- (d) detail how this money would be spent, and who would be involved in that decision making; and
- (e) advise whether he has the support from local businesses for this initiative and, if not, explain why not and what plans he has to gain their support?”

Answer

As outlined in my response to OQ.7/2025, there is no mention of added fees suggested in the Retail Road Map.

Business Improvement Districts (BIDs) are a voluntary, business led, initiative which enable businesses in a specific area to make improvements to their local environment.

BIDs are suggested in the Retail Road Map as a possible option retailers may wish to consider and is certainly not something that can be decided on or created by anyone other than business owners themselves.

The decision to create a BID would be entirely up to businesses. The ambition in the Roadmap is simply to create the legislative framework to allow businesses to take this step, if they wish to do so.