

Privileges and Procedures Committee

Political Awareness and Education Sub-Committee

(7th Meeting)

25th April 2024

Part A

All members were present with the exception of Connétable of Grouville and Deputy M. Tadier of St Brelade from whom apologies had been received.

Deputy C.A. Alves of St Helier
Deputy R. L. Kovacs of St Helier
Deputy I. Gardiner of St Helier
Deputy C. Labey of Grouville and St Martin

In attendance -

Ms J. O'Brien, Head of Digital and Public Engagement
Ms E. Thomas, Campaign Manager
Mr. W. Millow, Deputy Greffier of the States
Ms J. Lepp, Research and Project Officer
Ms. J Hales, Research and Project Officer

Note: The Minutes of this meeting comprise Part A

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| Minutes. | A1. The Chair welcomed the new members to the Sub-Committee following the reconstitution as a result of the Vote of No Confidence. |
| Position Paper | A2. The Sub-Committee considered the position paper noting the work undertaken to date and upcoming projects. |

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| Feedback and Awareness of Engagement Projects. | <p>A3. The Head of Digital and Public Engagement provided the Sub-Committee with a summary of upcoming projects.</p> <p>The Sub-Committee was advised that work was underway to review ‘BAU’ activities, including the timing and coverage achieved by our press notices. It was also advised that video content featuring Members talking about their experiences of public life are being recorded as part of the #PlanToStand campaign launching in June 2024.</p> |
| Democracy Week | <p>A4. The Campaign Manager provided the Sub-Committee with an overview of the list of potential activities being considered for Democracy Week 2024. The Sub-Committee was advised that there were several projects ongoing which included school visits, constituency drop-ins, a democracy bus, and other areas of activity.</p> <p>The Sub-Committee discussed how the distinct roles of Chief Minister Deputy Chief Minister and Assistant Chief Minister roles are explained to the public and was informed that information about the first two roles is available via the States Assembly website, and that typically, information about the Assistant Minister roles comes from the Government Communications team. The Sub-Committee also asked if there was a relationship between States Assembly Comms and Government Comms and was informed that there was a strong relationship however, both acted independently.</p> |
| Meeting with Parishes | <p>A5. The Sub-Committee was informed that a meeting with the Comité de Connétables was due to take place in June or July when the citizenship day and coming of age ceremony would be discussed. It was requested that the coming-of-age ceremony information available to date be circulated to the Sub-Committee.</p> |
| Jersey Opinions and Lifestyle Survey (JOLS). | <p>A6. The Head of Digital and Public Engagement informed the Sub-Committee of the areas that were being discussed for the upcoming JOLS. The Sub-Committee asked if the order could be ‘tweaked’ and more than one option within the scale of 1-10 tick box.</p> |
| New States Assembly Website. | <p>A7. The Sub-Committee was informed that the new website was progressing with a ‘go live’ date set for July 2024.</p> |
| Any other business. | <p>A8. The Sub-Committee agreed that it would discuss the item ‘Standing for Election’ and consider the Pilot Study undertaken by Professor Chris Pitch on ‘Jersey Voter Engagement Groups’ at its next scheduled meeting.</p> |
| Future Meetings. | <p>A9. The Sub-Committee agreed that the next meeting due to be held on the 16th May 2024.</p> |