

**WRITTEN QUESTION TO THE MINISTER FOR SOCIAL SECURITY  
BY DEPUTY H.M. MILES OF ST. BRELADE  
QUESTION SUBMITTED ON MONDAY 31st MARCH 2025  
ANSWER TO BE TABLED ON MONDAY 7th APRIL 2025**

**Question**

“Will the Minister describe and explain the Government’s decision-making in respect of support for, and the active promotion of, the recent Sign Language Week (17th to 23rd March 2025), which raises awareness and advocates for the rights and inclusion of the Deaf community?”

**Answer**

The Government’s decision making in respect of the recent Sign Language Week and other similar initiatives is driven by the Disability and Inclusion Strategy for Jersey. The Strategy focuses on key priorities such as:

- ensuring accessible communication and information,
- improving physical and social access across the Island, and
- promoting equal rights and experiences.

The ongoing implementation of this Strategy demonstrates the Government’s long-term commitment to challenging inequalities and enhancing the wellbeing of Islanders with disabilities. The focus of the Strategy helps to prioritise the finite resources of the Disability and Inclusion team and the activities supported during the Sign language week were all well aligned to the overall aims of the Strategy.

During Sign Language Week 2025 (17<sup>th</sup> to 23<sup>rd</sup> March 2025), the following took place:

- Producing and distributing leaflets to key Deaf support organisations, including the Jersey Deaf Society and Earsay, and to all parents of Deaf children or children with Deaf parents;
- Awareness raising through social media channels;
- The Island’s first British Sign Language (BSL) Bingo Night, which also achieved further visibility through media coverage of the event;
- The Disability and Inclusion team ran basic training sessions on British Sign Language during the week.