

JERSEY SPORT ANNUAL REPORT 2019



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JERSEY
SPORT 

R.93/2020



CHAIRMAN'S FOREWORD

It is with immense pleasure that I present to you Jersey Sport's Annual Report for 2019, which highlights some of our key achievements for the year.

Currently in its third year, Jersey Sport is an independent body tasked with championing sport and active living in the island, and we are proud to have gone from strength to strength in terms of the ways our organisation and our teams have created a positive impact on island life. A pivotal moment in 2019 was gaining charitable status which will enable us to gain increased funding to invest in more services and events in sport and activity across the island.

Our Chief Executive Officer, Catriona McAllister, has continued to work with the Government of Jersey in the production and development of the Inspiring an Active Jersey (IAJ) strategy which aims to define Jersey as a world leader in sport and active living over the next 10 years.

We are very proud of the work our coaches continue to do to inspire children, both in school and out, while our experienced and qualified Move More Referral Instructors have made a huge difference to people's lives on a daily basis, helping them to achieve improved mobility and fitness after illness or injury. In 2019, we added to our classes with Move More Health Walks which have been incredibly successful, seeing up to 90 people turn up for some walks and more islanders making the most of the beautiful scenery on our doorstep.

The launch of the Move More Jersey initiative on 1 May 2019, as a way to inspire islanders to get more active, more often from a non-competitive angle, has been a great success with hundreds of people taking part in classes, walks and cycling events. We also launched Friday Fun Play Days to encourage more use of Jersey's parks whilst also improving health and wellbeing. For the first time, Jersey Sport introduced a holiday camp specifically for children with disabilities or additional special educational needs which was very well received and well attended.

Jersey Sport continues to administer the Travel Grants scheme, on behalf of the Government of Jersey. The introduction of the Volunteer Workforce Grants was designed to support the development of local coaches, officials and volunteers. Jersey Sport is proud to note that in 2019 the number of workshops delivered, and the number of delegates engaged, both increased by 100%.

During 2019, through the Move More Jersey initiative, we played an active role in promoting and taking part in various



island events including the HSBC Let's Ride Pop-Ups at Les Quennevais, the Closer to Home roadshow (in association with the Government of Jersey) that brings activities and services closer to residents across the island and the Wheels for All cycling festival which brought opportunities for disabled islanders to try a range of adaptive cycles. 2019 also saw the introduction of the HSBC Breeze Jersey cycle group, an initiative introduced in conjunction with the HSBC UK Breeze women-only free cycle rides.

Celebrating sport and active living in Jersey rose to new heights with the launch of our RaceNation Sport and Move More Jersey awards event in October. Sponsored by RaceNation, we were proud to offer 10 awards and induct two sporting stars into the Jersey Sport Hall of Fame, sponsored by Ocorian. Gold Olympic medallist and Ambassador for the Dame Kelly Holmes Trust, Amy Williams MBE, was guest speaker for the evening and inspired the audience with her tales from on and off the skeleton track.

In closing, I would like to take this opportunity to thank all the staff and board members of Jersey Sport who continue to help

us to achieve growth through their dedication, achievements and ongoing efforts. I would also like to thank all our sponsors and funders, including the Government of Jersey, who have offered so much support throughout 2019. The statistics within this annual report highlight the incredible work our teams have done throughout 2019 and we look forward to continued growth, development and success in 2020.

Phil Austin MBE
Chairman, Jersey Sport



**JERSEY SPORT
NOW HAS TWO
IN-HOUSE TUTORS
QUALIFIED
IN DELIVERING
SAFEGUARDING**

SPORT

3,100 (+3%)

Journeys supported
by travel grants

332 (+25%)

Coaches and officials
accessed 27 CPD
workshops

£7,872

New fund distributed to
sports associations for the
development or qualification
of coaches and officials

27 (0%)

Sports supported
by travel grants

79 (+27%)

Disclosure and Barring
Service checks for sports
volunteers completed

17 (+70%)

Partnership meetings
with sports associations

75% (0%)

Sports
engaged with

SUPPORTING CLUBS & ASSOCIATIONS



We worked with the Jersey Wado Ryu Karate Club in 2019, who kindly volunteered to trial the new governance accreditation scheme, SportsMark Essential. We looked at how the club is run and how they keep their members and officials safe. It was a really helpful exercise for both the club and Jersey Sport to discuss governance standards on a practical level and how SportsMark Essential can be used to support sport clubs and associations across Jersey.

"On behalf of the Channel Islands Federation of Freshwater Anglers I would just like to say how valuable we found the support we received from Jersey Sport in 2019. Their new simpler version of the grant application and also claiming for grants was so much easier in 2019, not to mention the grants themselves. Without these we would find it increasingly hard to participate on the world stage. We are not one of the major sports, but Jersey Sport always treat us fairly and as equals and always ask how we are getting on. All in all, I think Jersey Sport is going from strength to strength and are now an invaluable source of information and also guidance, plus a big help financially. Long may it continue."

GREIG BROWN, CHANNEL ISLANDS FEDERATION
OF FRESHWATER ANGLERS

**"DEALING WITH JERSEY
SPORT IN ACHIEVING
THE SPORTSMARK ESSENTIAL
STANDARD WAS A TRUE
EXAMPLE OF COLLABORATION IN
PUTTING OUR SPORTS MEMBERS
FIRST AND FOREMOST."**

RYAN LAMBOTTE,
JERSEY WADO RYU
KARATE CLUB

**TWO ATHLETES ACCESSED SPORTSAID FUNDING
THROUGH OUR PARTNERSHIP WITH RBC**



race>nation
**2019 SPORT &
MOVE MORE JERSEY
AWARDS**

The RaceNation 2019 Sport and Move More Jersey Awards recognise and reward individuals, sporting bodies, schools and businesses who participate, coach or volunteer within sport, and those who enable active opportunities.

The awards evening took place at the Radisson Blu Waterfront Hotel on Friday 18 October 2019, with guest speaker Ambassador for the Dame Kelly Holmes Trust, Amy Williams MBE, who inspired the audience with her tales about training for the skeleton track at the 2010 Vancouver Winter Olympics, where she won Gold, and speaking about her more recent role as Ambassador for the Trust.

Over 220 people came together to recognise and reward individuals, sporting bodies, schools and businesses. Ten awards were presented during the evening and two sporting stars were inducted into the Jersey Sport Hall of Fame, sponsored by Ocorian.



THE WINNERS OF THE RACENATION 2019 SPORT AND MOVE MORE JERSEY AWARDS WERE:

C.I. TRAVEL GROUP MOVE MORE SCHOOL OF THE YEAR: VICTORIA COLLEGE PREPARATORY SCHOOL

They provided an outstanding example of encouraging participation in sport or physical activity within the school.

RATHBONES YOUNG VOLUNTEER OF THE YEAR (Under 25): CHARLOTTE SAMSON

Charlotte provided an outstanding contribution to lifesaving sport at the Jersey Aquatic Rescue Club since returning from university.

RANDALLS VOLUNTEER OF THE YEAR: BOB MCGINNIGLE

For his outstanding contribution to youth and community freshwater angling.

C.I. ENGRAVERS MANAGER/COACH OF THE YEAR: ANDREW HAMON

Andrew managed the Jersey Cycling team at Commonwealth Games, Youth Commonwealth Games and the Island Games.

MOVE MORE WORKPLACE OF THE YEAR: ACCURO FIDUCIARY

They provided an outstanding example of encouraging participation in sport and physical activity within the workplace.

OCORIAN SPORTS ORGANISATION OF THE YEAR: JERSEY TRI CLUB

They demonstrated a commitment to good governance and excellence in grassroots sport, club sport and performance sport.

MOVE MOVE GROUP OF THE YEAR: @JERSEY.RUNCLUB

They had brilliantly inspired and promoted active living in Jersey, encouraging new and less confident runners. Their motto is #runforeachother.

THE AZTEC GROUP SPORTING PERFORMANCE OF THE YEAR (Under 21): CAMERON PIROUET

Cameron demonstrated an outstanding series of performances with podium placings in international events over the previous year.

JERSEY SPORT'S LIFETIME ACHIEVEMENT AWARD: SALLY MINTY-GRAVETT MBE

Dedicating a significant amount of her life to swimming, Sally has swam the channel multiple times, including a two-way swim and continues to inspire Jersey's swimming fraternity.

ACCURO SPORTING PERFORMANCE OF THE YEAR: SERNA GUTHRIE

Serena captained the England netball team to claim Bronze at the World Cup in Liverpool in the summer.

JERSEY SPORT HALL OF FAME, SPONSORED BY OCORIAN SPORTING STARS: TED RAY AND CLIFF MALLET

The Hall of Fame was founded to recognise the achievements of Jersey's sports stars through the ages, past and present.

"CONGRATULATIONS TO ALL OF OUR AWARD NOMINEES AND WINNERS THAT CONTINUE TO INSPIRE AND ACHIEVE IN THE WORLD OF SPORT AND ACTIVE LIVING. WE WOULD LIKE TO THANK ALL OF OUR AWARD SPONSORS FOR THEIR SUPPORT, AND IN PARTICULAR, OUR EVENT HEADLINE SPONSOR, RACENATION."

CATRIONA MCALLISTER, CEO, JERSEY SPORT

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"JERSEY SPORT ARE
DOING A GREAT JOB.
MY CHILD HAS REALLY
ENJOYED HIS TIME
THERE. WILL BE BACK"

MOVE MORE CHILDREN

"GREAT HOLIDAY
CARE AGAIN.
MY SON REALLY
ENJOYS IT AND
THE LEADERS ARE
FANTASTIC!"

546 (+118%)

Holiday and term time
sessions available

6,723 (-31%)**

Spaces on our
holiday and term
time courses offered

440 (+83%)

Children and their families
attended Playdays

76 (+533%)

Disability sessions
delivered

99%*

Of parents rated our coaches'
interaction with their children
as 'good' or 'outstanding'

100

Children and adults
attended the new
'Wheels for All' event

**"MY SON WAS VERY NERVOUS
ABOUT STARTING, BUT NOW
DOESN'T WANT TO LEAVE AND
CAN'T WAIT TO COME BACK"**

*Stats not recorded in 2018.

**Less spaces offered in 2019 but courses
ran for longer hours compared to 2018.



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**NEW FUNDAMENTAL
MOVEMENT BASED,
PHYSICAL LITERACY
CURRICULUM BEING
DEvised AND
DELIVERED**

JERSEY SPORT
(in partnership with
the Bosdet Foundation)
**WON A NATIONAL AWARD
FOR ITS DELIVERY OF
THE SWIM SAFE
PROGRAMME IN THE
SUMMER OF 2019**

MOVE MORE SCHOOLS



567**

Physical literacy assessments conducted

900+

Year 5 pupils participated in sports festivals that were delivered across 7 schools

561 (-2%)*

Extra curricular classes taught

379**

Before school sessions delivered

23 (+91%)

Sessions per week for pupils with Special Educational Needs

2929 (-25%)

P.E. lessons taught per week

952 (+19%)

Year 5 pupils participated in the national Swim Safe programme on Jersey beaches

1,507 (-4%)*

Children took part in swimming lessons

621 (-9%)*

Swimming lessons taught during term time

88% (+8%)

Achieved the required curriculum standard in swimming (above the UK average of 52%)

*Decrease due to strike days whereby schools were closed.

**Stats not recorded in 2018.



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**WE PROVIDED
WORK EXPERIENCE
OPPORTUNITIES
FOR 12 STUDENTS
ON PROJECT
TRIDENT**

MOVE MORE ADULTS

605 (+7%)

People referred by
health professionals

40%*

Of people attending a Move
More Referral class felt more
useful after 12 weeks

90%*

Of individuals achieved
their set goal during
Move More Referral

58%*

Of people experienced an
improvement in reduced blood
pressure after 12 weeks

79

People accessed Move More
Referral free of charge

32 (+77%)

Regular participants
attended disability sessions
at Les Ormes

*Stats not recorded in 2018.



154 (0%)

Health Walks delivered

417 (+6%)

People attended Health Walks

10,877 (+3%)

Health Walks walked

22 (+144%)

Sessions taught for prisoners at HMP La Moye

36 (+200%)

Prisoners completed sports programmes

33

Sessions to support Care Closer to Home

220

People attended the new HSBC Lets Ride Pop Up events

FREE EXERCISE CLASSES WERE DELIVERED TO SUPPORT MENTAL HEALTH AWARENESS WEEK



**JERSEY SPORT
GAINED CHARITABLE
STATUS IN 2019**

JERSEY SPORT COMMUNICATIONS



406 (+14%)

New Facebook likes



323 (+15%)

New Twitter followers



409 (+49%)

New Instagram followers

65

Delegates from 21 sports
attended two networking
events in September

37,284

Unique visitors
to jersey sport .je



- Being regularly active is proven to help prevent many diseases – strokes, heart disease, diabetes and some forms of cancer
- Moving more prevents hypertension, obesity and can significantly improve mental and physical health
- In Jersey, 48% of adults and 81% of children do not meet the World Health Organisation's guidelines for physical activity

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ISLANDERS. MORE ACTIVE. MORE OFTEN.



THE MOVE MORE JERSEY INITIATIVE WAS LAUNCHED ON 1 MAY 2019 TO GET MORE ISLANDERS, MORE ACTIVE, MORE OFTEN

MOVE MORE COMMUNICATIONS

f
659
Move More Facebook likes*

Instagram
551
Move More Instagram followers*

Community events we supported:

Jersey Skills Show	Super League Triathlon
Jersey Pride	
Ride for All Day	MIND Jersey Beach Festival
HSBC Let's Ride	GoJ Nutrition Strategy Fun Day
Jersey Marathon	

42 (+13%)
Articles published in the local media

21
Media interviews given by Jersey Sport staff

2407
Unique visitors to movemore.je*

*Stats from 1 May 2019.



JERSEY SPORT PARTNERSHIPS

THIRD SECTOR

Bosdet Foundation and RNLI

Delivered the national Swim Safe programme, promoting safe swimming in open water to Year 5 pupils across the island, in partnership with the Bosdet Foundation and the RNLI.

Bosdet Foundation

Bikeability, including a cycling programme to help children cycle safely to school, was sponsored by the Bosdet Foundation.

SportsAid

Successfully secured two SportsAid awards, including grants for Tom and Will Atkinson, young Jersey triathletes. The awards from SportsAid were in partnership with Royal Bank of Canada Volunteering Steering Group, working in partnership to promote Volunteer.je and a volunteer celebration event during National Volunteers Week in June 2019.

Enable Jersey

A strong partnership was formed with Enable Jersey who focus on supporting disabled islanders to 'Live a Life Without Limits'. They fully funded the Wheels for All Festival and committed to up to 50% funding to set up the Wheels for All Centre.

Diabetes Jersey

A strong partnership was formed with Diabetes Jersey and the Diabetic Clinic who were keen to encourage increased physical activity of newly diagnosed Type 2 diabetes through the Move More Referral scheme, to help facilitate a sustained lifestyle change.

Cycling Projects

UK charity, Wheels for All, visited to deliver the Wheels for All Festival in October 2019 and provided initial advice on how to establish a permanent centre on island.

Les Ormes, Mencap Jersey and Beresford Street Kitchen

Disability sporting sessions were delivered to young people, with the opportunity to try activities for the first time as well as build relations with peers and coaches. 36 morning sessions were run at Les Ormes, with 540 attendees throughout the term.

Sir James Knott

Sport and physical literacy programmes delivered for children who need support to be active in schools, funded by Sir James Knott.

BUSINESS

RaceNation

Sponsorship of the RaceNation 2019 Sport and Move More Jersey Awards, plus sponsorship of two networking events held with local sports clubs.

HSBC

Sponsorship of the HSBC Let's Ride Pop-Up series at Les Quennevais cycle track and HSBC Breeze Jersey. HSBC Breeze Jersey was established with great success. Let's Ride pop-ups took place monthly at Les Quennevais cycle track over winter, offering Ready Set Ride skills to children.

Royal Bank of Canada

Sponsors of the SportsAid awards received.

Liberty Bus

Transport to the disability sessions for young people at Les Ormes was provided by Liberty Bus.

Condor

Sponsors of Sportability.

Ogier

Sponsors of Sportability.

Co-Op Helping Hands

Provided free places for Sport Active.

GOVERNMENT OF JERSEY

Throughout 2019 officers from Jersey Sport played a vital role in the advocacy of sport and physical activity by representing the organisation in a variety of Government of Jersey steering groups, including:

- Community Minibus Scheme Steering Group
- Service Providers Steering Group
- Disability Strategy Group
- Diabetes Strategy Group
- Active Travel Steering Group
- Sustainable Transport Policy
- Team Jersey Employer Forum
- Mental Health Awareness Group
- Nutrition Strategy Awareness Group
- POSH Community Strategy Group

Strategic Policy, Performance and Population

Provided input into the Island Plan.

Closer To Home Steering Group and Board

Move More Jersey provided 'free' circuit classes for the Government of Jersey at Communicare as part of the Closer to Home initiative, and attended the Government of Jersey's Closer To Home road shows at the island's parish halls, as part of new health model.

Volunteers Steering Group

Worked collaboratively to promote and support volunteering in Jersey.

Countryside Access Service Providers Steering Group

Worked collaboratively to promote Move More Jersey and physical activity in Jersey's open spaces.

Safer Routes to School Group

Jersey Sport worked to promote Bikeability in the island's schools.

HMP La Moye

Jersey Sport delivered 22 community prison sessions within three different wings to support the health and wellbeing strategy introduced by the prison at La Moye.

Sports Facilities Strategy

Jersey Sport has continued to support the Government of Jersey with the development of a strategy for sports facilities.

Best Start Partnership Group

This partnership focused on the development of younger children and Jersey Sport sit on this group to promote sport and physical activity as essential to child development.

Voluntary and Community Sector Working Group

Worked together to explore how the sector can work more closely together and benefit from each other's skills and knowledge.

SPORTS

UK Coaching

New partnership formed with UK Coaching to deliver sports specific safeguarding training on-island.

British Cycling

Visit from British Cycling's South Region Recreation Officer and Hampshire Breeze Coordinator. Various meetings during the visit including Breeze, Guided Rides and Let's Ride Pop-ups, including a tour of Les Quennevais, a Breeze ride and Jersey's cycle tracks and roads.

Cycle4Jersey

Jersey Sport helped to support and lead Cycle4Jersey as a new lobbying group to promote active travel and cycle safety throughout the island.

Local Sports Clubs and Associations

Work continued to be the voice of sport for local clubs and associations in Jersey, providing guidance and advice on all matters, including safeguarding, travel grants and educational workshops.

Commonwealth Games

Provided £5,000 for the After School Physical Literacy Club.

MEDIA

Jersey Evening Post

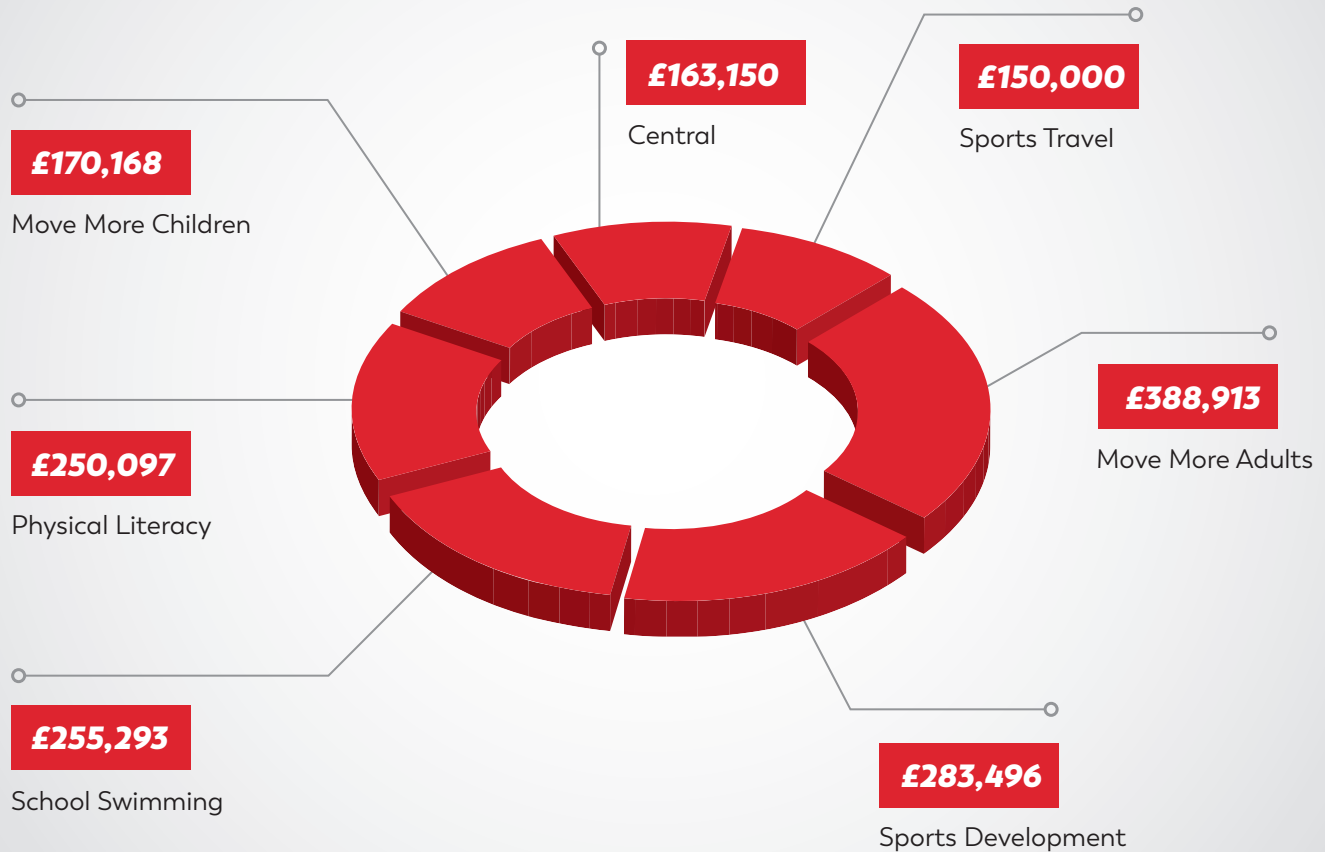
Partnered with the Jersey Evening Post to provide coverage and a free insert in the JEP to promote the RaceNation 2019 Sport and Move More Jersey Awards.

Local Media

Jersey Sport continued to work with local media providers to share timely news stories and engage with local journalists to maximise PR opportunities.

2019 SPENDING BREAKDOWN

Our programmes have helped so many people and organisations to get islanders more active.



2019 FUNDRAISING BREAKDOWN

Fundraising is always at the heart of what we do, aiming to enhance lives through sport and physical activity.

