

**WRITTEN QUESTION TO THE CHAIR OF THE STATES EMPLOYMENT BOARD  
BY DEPUTY M.R. SCOTT OF ST. BRELADE  
QUESTION SUBMITTED ON MONDAY 11th SEPTEMBER 2023  
ANSWER TO BE TABLED ON MONDAY 18th SEPTEMBER 2023**

**Question**

“Will the Chair advise how many people are employed within Government in the following positions –

- (a) system and data analysts; and
- (b) communications, PR and marketing staff;

and will she further identify the relevant departments responsible for their employment?”

**Answer**

- (a) System and data analysts

The information supplied is taken from Resource Link (the core HR information system) searching on analyst role profiles. We have excluded technical analysts (such as chemical) and focussed on data and information analysts following clarification with the Deputy. The information is at 1<sup>st</sup> September 2023.

A search was conducted on ‘analytics, analysis, data analysis’.

<b>01 September 2023</b>	<b>Categories</b>		
<b>Department / Job Title</b>	<b>Total Headcount</b>	<b>Data Roles</b>	<b>Systems and Technical Analysts</b>
<b>Chief Operating Office</b>	<b>19</b>	3	16
<b>Children, Young People, Edu &amp; Skills</b>	<b>10</b>	10	
<b>Customer and Local Services</b>	<b>10</b>	4	6
<b>Department for the Economy</b>	<b>1</b>	1	
<b>Health and Community Services</b>	<b>10</b>	10	
<b>Infrastructure and Environment</b>	<b>2</b>		2
<b>Justice and Home Affairs (including Police)</b>	<b>10</b>	9	1
<b>Strategic Policy, Planning and Perf</b>	<b>23</b>	22	1
(Stats Jersey = 16)			
(Public Health = 7)			
<b>Treasury and Exchequer</b>	<b>13</b>	7	6
<b>Total</b>	<b>98</b>	<b>66</b>	<b>32</b>

## **Chief Operating Office**

The Chief Operating Office includes Modernisation & Digital and People & Corporate Services. Modernisation & Digital is responsible for providing government departments with the technology, data and digital tools to better serve their customers and drive the digital transformation of public services. The directorate covers both change programmes and business as usual 'run-type' activities.

In the change programmes the analyst roles are Business Analysts who analyse and re-design business processes and define system requirements. The number of business analysts can fluctuate based on programme and project needs, but we have 9 permanent roles that align to a Business Analyst. Business Analysts work on projects such as the Electronic Patient Record, Connect, and Service Digitisation.

In running the business, M&D is also responsible for corporate data, and we have 4 data quality analysts who review and correct data in our corporate data sets such as name and address. Additionally, we have 5 analysts that carry out duties in information security, reviewing threats and managing access and control.

## **CYPES**

These roles analyse predominately school place planning, education attainment, demographics modelling and data returns from different sectors.

## **CLS**

These roles split between business analysts, examining business process efficiency and improvements and data analytics for customer statistics, usage and reporting.

## **HCS**

The roles cover demographic reporting, service level and quality reporting, analytics into service usages, compliance reporting and service planning including surgeries and discharge rates.

## **I&E**

The two roles analyse the GIS (Geographic information system).

## **JHA**

Roles cover crime analysis, risk analysis and service performance. Includes States of Jersey Police.

## **SPPP**

Roles include public health analytics, statistics, and researchers.

## **Treasury & Exchequer**

Roles include financial analysis and reporting, commercial and supply chain analysis, Revenue Jersey analytics, group financial reporting, treasury management and corporate compliance.

(b) communications, PR and marketing staff

<b>01 September 2023</b>	
<b>Department / Job Title</b>	<b>Headcount</b>
<b>Children, Young People, Education &amp; Skills</b>	<b>5</b>
<b>Public Health (Cabinet Office)</b>	<b>2</b>
<b>Infrastructure and Environment</b>	<b>2</b>
<b>Justice and Home Affairs</b>	<b>2</b>
<b>Health and Community Services</b>	<b>2</b>
<b>New Healthcare Facilities Programme</b>	<b>1</b>
<b>Cabinet Office Communications Directorate</b>	<b>34</b>
Press Office and internal communications	11
Digital and marketing officers	5
Videographers & graphic designers	5
Departmental resources	9
Emergency Services comms officers	2
Corporate leadership	2
<b>Grand Total</b>	<b>48</b>

**CYPES:** Participation and engagement, student marketing and education campaigns.

**Cabinet Office:** public health campaigns.

**I&E:** Carbon neutral campaigns, public notices and infrastructure communications.

**JHA:** Major incidents and financial intelligence unit.

**HCS:** Internal and operational communications, patient communications and incident management.

Roles exclude other bodies where they have their own communications, PR and marketing services outside of the Government.